

SELF STUDY REPORT

FOR

1st CYCLE OF ACCREDITATION

SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION (SIMMC)

SARASWATI, SURVEY NO. 342, OFF PASHAN CHANDANI CHOWK ROAD,
BESIDES DSK RANWARA, NEAR LALANI QUANTUM, BAVDHAN (BK)

411021

www.simmc.org

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Submitted To

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

BANGALORE

April 2018

1. EXECUTIVE SUMMARY

1.1 INTRODUCTION

The Suryadatta Education Foundation, SEF, is a charitable trust registered with the Registrar of Societies, Government of Maharashtra. The Suryadatta Group of Institutes was incepted in the year 1999, with the blessings of Late Shri Bansilalji Chordiya & Smt. Ratanbaiji Chordiya.

The Suryadatta family has blossomed into a bouquet of academic institutions in various disciplines such as Information Technology, Management, Event Management, Hospitality Management, Interior Designing, Fashion Designing, Retail, IT Enabled Services, Creative Arts, Vocational, Advanced Studies, Junior College and Suryadatta National School, Animation, Media & Mass Communication.

Over the years, Suryadatta Group has grown in leaps and bounds providing a stimulating learning environment in a sprawling campus and state-of-the-art infrastructure. Suryadatta has students from on pan-India pursuing their education in different streams at various Suryadatta Institutions. Each Institute of the Group is strategically located in the heart of Pune city and has a campus providing enlightening and inspiring, academic ambience. Each Institute is spearheaded by well qualified, experienced and dedicated Directors / Principals. The faculty is a rich Academic-Industry mix

Vision

“The Vision of Suryadatta is to be a World Class Centre of Excellence in innovative learning, combining the best of Indian sensibilities with a Western outlook and to be rated as a premier Education Institute; offering contemporary education, using state-of-the art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry and Society.”

Mission

- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.
- Develop sustainable network of reputed academicians and high level achievers in the Corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

1.2 Strength, Weakness, Opportunity and Challenges(SWOC)

Institutional Strength

- Brand Recognition Industry-Academia: Extensive Industry Interaction
- Location Advantage: Bavdhan Pune, provides opportunity for close interaction with industry located in

Pimpri-Chinchwad, MIDC and Chakan Belt.

Value-based education Dedicated and loyal faculty and staff - rich experience in academics and industry, academic research. Campus: Standard physical infrastructure Strong alumni base Recognized by professional agencies such as AICTE-CII as Emerging Management Institute. Support, encouragement from industry on placement

Institutional Weakness

- MNC/National Industries collaboration/linkages for academic, industrial research and University exchange programs.
- Absence of industry funded research Self-financing and hence students tuition dependent
- Limited smart class rooms.

Institutional Opportunity

- To enhance brand name and value to further leverage emerging opportunities. To achieve potential of center of excellence .
- To admit International students Introduce programs to meet good practices in industry in association with professional agencies.

Institutional Challenge

- Availability of qualified faculty with industry research background .
- Competition of mushrooming management institutions.
- Placement of students with premium sector and industry in a particular specialization and industry support.

1.3 CRITERIA WISE SUMMARY

Curricular Aspects

Beginning of academic year, Savitribai Phule Pune University (SPPU) issues guidelines on curriculum syllabus and schedules. SPPU publishes notices from time-to-time on revision of curriculum. SIMMC assiduously observes the same.

Academic calendar is prepared every year taking into consideration suggestions provided by Research cell, LMC, Staff Council and Students Council. Co-curricular and extracurricular activities are planned for an academic calendar. Regular staff meetings are taken to facilitate flow of events as per academic calendar.

Academic calendar is shared amongst faculty to prepare their teaching plan for entire semester in-line with academic calendar; plan includes tutorials, expert lectures, remedial classes, class test, term test, counselling and career counselling. Roles are allocated to teaching & non-teaching staff to complete their tasks on time & empower them to take responsibilities for the assigned task.

SIMMC enjoys a high degree of flexibility in PGDM program design and delivery. It offers choice to students through electives in the MBA program and provides value added modules to PGDM students. SIMMC follows Semester pattern for both MBA and PGDM.

Teaching-learning and Evaluation

SIMMC has clearly stated learning outcomes for its academic programs. Course learning objectives and course learning outcomes are defined and measurement of their attainment mapped. Pedagogy practice in SIMMC is a combination of class room lectures, case methods, activities, assignments and simulations. Student centric methods, such as experiential learning, participative learning and problem-solving methodologies are used for enhancing learning experiences.

SIMMC follows a laid down method for internal assessment for both MBA and PGDM in a systemic method on continuous evaluation. Distribution of weightage to various selected components of assessment are decided by the course instructor and announced in class within the first fortnight of the semester and Students are well informed about internal assessment & evaluation in advance.

In case of internal assessment, SIMMC makes sure students get results or grades within a stipulated time. Students can see their evaluation sheet on demand, if needed for further verification, can submit application to HOD & HOD calls particular teacher & student to solve grievance, if any.

Research, Innovations and Extension

SIMMC encourages both students and faculty members to attend National & International seminars, workshops & conferences. It also encourages students opting for entrepreneurship, to participate in events initiated by Entrepreneur Development Cell. And students to interact with start-ups, interact with eminent successful entrepreneurs.

SIMMC regularly organizes State and National Level Seminars, Conferences and workshops. Eminent Personalities from industry, trade, academics, etc. are invited to interact with students and faculties. Students Task Forces are formed to organize such events thereby the students get a platform to exhibit their entrepreneurial talent. SIMMC encourages both MBA and PGDM faculty members to conduct research in area of their choice and interest to updating on good practices in academics and industry.

In addition, students and faculty members participate in activities such as blood donation camp, campus cleaning, polio eradication, eye check-up, diabetes, bone density measurement, cardiac, invariably students get aware of the affliction of malnourishment and ways of prevention respecting importance and adopt healthy life

style. Participation in social activity has taught students discipline, strong work ethics, they find inner self satisfaction in providing extended hand to develop society in any manner possible. Suryadatta Education Foundation firmly believes in inculcating students with Indian sensibilities thru 'SEVA' or volunteering, respect all beings, show kindness while remaining in absolute humility in addition to getting visibility and identity. SIMMC is able to place its students for internship and placements in industries on Pan-India. SIMMC also publishes SURYA-THE ENERGY, a Quarterly Research Journal

Infrastructure and Learning Resources

SIMMC has adequate infrastructure facilities which meet functional needs. Classrooms are equipped with multimedia teaching aids. College Library has subject related books, periodicals, magazines, journals project reports are made available to students and faculty. SIMMC is equipped with other support facilities such as hostel, outdoor sports facilities, gymnasium.

Classrooms are installed with modern teaching aids such as LCD projectors and audio video facilities with ICT enabled. Seminar Halls with sophisticated audio-visual equipment to facilitate guest lecturers from Industry and subject experts. SIMMC in process to initiate smart classrooms.

Sports Playground Games Indoor Games Outdoor Gymnasium Yoga Centre Cultural / Recreation Hall Music Room Health Care Centre auditorium, Recreation and Activity Hall Dance / Zumba Room Medical Room Administrative Block. Separate boys and girls hostels are available within campus. IT facility are connected with LAN, Internal transfer data, Wi-Fi. Internet connectivity with 50mbps. Classrooms are accessible with internet through LAN and Wi-Fi. Portable water is made available at strategic points within campus. Water tanks are well maintained and conform to standards of hygiene and safety enforced by municipal authorities

SIMMC uses Integrated Library Management Software SLIM21. Library software for books and journals repository, searching books, storing students' data, faculty data, Issue & returning of books. Automation of library functioning, supplementary equipment like barcode scanner and barcode printer and Reprographic machine is available. Separate boys 'and girls' hostels are available.

Student Support and Progression

SIMMC provides a number of mechanisms for student support and mentoring. Regular interaction between students and the faculty mentors help to identify and understand student issues. The Students Council acts as an interface between College and the students. Staff and Students organize various co-curricular and extracurricular activities.

SIMMC conducts career counselling, personality development and finishing school sessions for students. Training and placement cell provides pre-placement guidance to the students for placement activities. The cell coordinates for internship and placement of students. For the overall development of students, the college encourages student participation in co-curricular and extra-curricular activities by providing the required support. The student representatives are the members of IQAC, anti-ragging committee, the Library Committee, Anti-sexual harassment cell, Reservation Committee. The Government's scholarships and SIMMC Management scholarship are given to eligible students.

Suryadatta Education Foundation's vision of combining Indian sensibilities with global outlook. Suryadatta

Education Foundation firmly believes in inculcating students with Indian sensibilities thru 'SEVA' or volunteering, respect all beings

SIMMC has a structured support and mentoring mechanism with, Director as the functional head supported by senior faculty, for PGDM & MBA program. Students profile represents social, economic and academic background with abilities. Mentors map differential requirements of students to strategize effective socio and academic guidance. Tests and internal assessments help in planning bridge courses & remedials classes. Scope of mentoring is holistic for academic performance, attendance, behavioural issues with specific support to advantaged students. Students are encouraged to meet their mentors frequently to voice their requirements, grievances, opinions.

Governance, Leadership and Management

The leadership of the college believes in participative management and strives to bring in excellence by structured organizational system with the involvement of all the stakeholders. Various stakeholders of SIMMC are the members of relevant statutory bodies and their meetings are conducted regularly. SIMMC has a well-defined perspective plan involving focus area, action plan to achieve its goals and measures to verify their achievements. SIMMC collects feedback from all students on teaching and support services. Feedback from students are considered for better performance of SIMMC. Under the leadership of the Director the departments plan and execute their academic and administrative activities. SIMMC, being self-financed, tuition fees being the main source of income. SIMMC prepares budgetary provision for recurring and nonrecurring expenditure in advance. As per the budget financial resources are made available for the functioning of the college. SIMMC has an active Internal Quality Assurance Cell (IQAC) formed in later part of year 2017.

Institutional Values and Best Practices

SIMMC organizes special program on women empowerment wherein group of women from deprived class of society are trained in skills such as tailoring & fashion designing, cake baking to be self-sustaining and become financially independent. SIMMC supports and encourages women self-help groups, social importance female feticide thru street plays on International Women's Day every year. Officer on Special Duty monitors activities around the campus regularly. Institute has separate Boys and Girls common room in the campus with all the necessary amenities.

To reduce the consumption of the papers, academic & administrative work are conducted thru ERP. Regular campaign and awareness on social sensitive issues are addressed by speaking to students and displaying thru messages at strategic location across the campus. Institute campus is environment friendly and has beendesigned in a manner that generous amount of natural day light is available inside throughout thereby reducing consumption of electricity power during daytime. Installation of solar panels is in progress as one of the green initiatives as well, LED lights are installed.

SIMMC invites eminent achievers from different profession to share their experiences. Objective is to show case to students there exists an array of opportunities. Video recordings of faculty regular class lecture for students are made available in library for future references.

NAAC

2. PROFILE

2.1 BASIC INFORMATION

Name and Address of the College	
Name	Suryadatta Institute of Management and Mass Communication (SIMMC)
Address	Saraswati, Survey No. 342, Off Pashan Chandani Chowk Road, Besides DSK Ranwara, Near Lalani Quantum, Bavdhan (BK)
City	PUNE
State	Maharashtra
Pin	411021
Website	www.simmc.org

Contacts for Communication					
Designation	Name	Telephone with STD Code	Mobile	Fax	Email
Director	Sanjay B. Chordiya	020-67901300	9881490036	020-67901333	simmc.naac@suryadatta.edu.in
IQAC Coordinator	Akshit Kushal	020-67901402	8956932400	-	akshit.kushal@suryadatta.edu.in

Status of the Institution	
Institution Status	Private

Type of Institution	
By Gender	Co-education
By Shift	Regular

Recognized Minority institution	
If it is a recognized minority institution	Yes
If Yes, Specify minority status	
Religious	Jain Minority
Linguistic	
Any Other	

Establishment Details				
Date of establishment of the college	01-01-2008			
University to which the college is affiliated/ or which governs the college (if it is a constituent college)				
State	University name	Document		
Maharashtra	Savitribai Phule Pune University	View Document		
Details of UGC recognition				
Under Section	Date			
2f of UGC				
12B of UGC				
Details of recognition/approval by stationary/regulatory bodies like AICTE,NCTE,MCI,DCI,PCI,RCI etc(other than UGC)				
Statutory Regulatory Authority	Recognition/Approval details Institution/Department programme	Day,Month and year(dd-mm-yyyy)	Validity in months	Remarks
AICTE	View Document	30-03-2017	12	

Details of autonomy	
Does the affiliating university Act provide for conferment of autonomy (as recognized by the UGC), on its affiliated colleges?	No

Recognitions	
Is the College recognized by UGC as a College with Potential for Excellence(CPE)?	No
Is the College recognized for its performance by any other governmental agency?	No

Location and Area of Campus				
Campus Type	Address	Location*	Campus Area in Acres	Built up Area in sq.mts.
Main campus area	Saraswati, Survey No. 342, Off Pashan Chandani Chowk Road, Besides DSK Ranwara, Near Lalani Quantum, Bavdhan (BK)	Urban	3.03	5205.6

2.2 ACADEMIC INFORMATION

Details of Programmes Offered by the College (Give Data for Current Academic year)						
Programme Level	Name of Programme/Course	Duration in Months	Entry Qualification	Medium of Instruction	Sanctioned Strength	No.of Students Admitted
PG	MBA, Management	24	Graduation	English	180	89
PG Diploma recognised by statutory authority including university	PG Diploma, Management	24	Graduation	English	60	0
PG Diploma recognised by statutory authority including university	PG Diploma, Management	24	Graduation	English	60	4
PG Diploma recognised by statutory authority including university	PG Diploma, Management	24	Graduation	English	60	5
PG Diploma recognised by statutory authority including university	PG Diploma, Management	24	Graduation	English	60	1

Position Details of Faculty & Staff in the College

Teaching Faculty												
	Professor				Associate Professor				Assistant Professor			
	Male	Female	Others	Total	Male	Female	Others	Total	Male	Female	Others	Total
Sanctioned by the UGC /University State Government	7				14				35			
Recruited	4	0	0	4	0	2	0	2	2	10	0	12
Yet to Recruit	3				12				23			
Sanctioned by the Management/Society or Other Authorized Bodies	2				10				17			
Recruited	2	0	0	2	5	5	0	10	3	14	0	17
Yet to Recruit	0				0				0			

Non-Teaching Staff						
	Male		Female		Others	Total
Sanctioned by the UGC /University State Government						0
Recruited	0		0		0	0
Yet to Recruit						0
Sanctioned by the Management/Society or Other Authorized Bodies						13
Recruited	6		7		0	13
Yet to Recruit						0

Technical Staff				
	Male	Female	Others	Total
Sanctioned by the UGC /University State Government				0
Recruited	0	0	0	0
Yet to Recruit				0
Sanctioned by the Management/Society or Other Authorized Bodies				1
Recruited	1	0	0	1
Yet to Recruit				0

Qualification Details of the Teaching Staff

Permanent Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	3	0	0	1	6	0	1	1	0	12
M.Phil.	0	0	0	0	0	0	0	1	0	1
PG	3	0	0	4	1	0	4	22	0	34

Temporary Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0

Part Time Teachers										
Highest Qualification	Professor			Associate Professor			Assistant Professor			Total
	Male	Female	Others	Male	Female	Others	Male	Female	Others	
D.sc/D.Litt.	0	0	0	0	0	0	0	0	0	0
Ph.D.	0	0	0	0	0	0	0	0	0	0
M.Phil.	0	0	0	0	0	0	0	0	0	0
PG	0	0	0	0	0	0	0	0	0	0

Details of Visting/Guest Faculties					
Number of Visiting/Guest Faculty engaged with the college?	Male		Female		Total
	5		6		11

Provide the Following Details of Students Enrolled in the College During the Current Academic Year

Programme		From the State Where College is Located	From Other States of India	NRI Students	Foreign Students	Total
PG Diploma recognised by statutory authority including university	Male	4	2	0	0	6
	Female	1	3	0	0	4
	Others	0	0	0	0	0
PG	Male	42	12	0	0	54
	Female	27	8	0	0	35
	Others	0	0	0	0	0

Provide the Following Details of Students admitted to the College During the last four Academic Years						
Programme		Year 1	Year 2	Year 3	Year 4	
SC	Male	14	4	5	3	
	Female	2	2	1	0	
	Others	0	0	0	0	
ST	Male	0	0	0	1	
	Female	1	0	0	1	
	Others	0	0	0	0	
OBC	Male	16	7	13	18	
	Female	7	6	4	3	
	Others	0	0	0	0	
General	Male	60	74	99	100	
	Female	26	34	38	48	
	Others	0	0	0	0	
Others	Male	10	16	1	1	
	Female	4	7	0	1	
	Others	0	0	0	0	
Total		140	150	161	176	

3. Extended Profile

3.1 Programme

Number of courses offered by the institution across all programs during the last five years

Response : 528

Number of self-financed Programmes offered by college

Response : 5

Number of new programmes introduced in the college during the last five years

Response : 0

3.2 Student

Number of students year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
258	345	342	289	330

Number of seats earmarked for reserved category as per GOI/State Govt rule year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
90	90	90	90	90

Number of outgoing / final year students year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
96	131	129	109	163

Total number of outgoing / final year students

Response : 99

3.3 Academic

Number of teachers year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
53	72	90	81	61

Number of full time teachers year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
48	53	57	57	57

Number of sanctioned posts year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
57	57	57	57	57

Total experience of full-time teachers**Response : 957.8****Number of teachers recognized as guides during the last five years****Response : 1****Number of full time teachers worked in the institution during the last 5 years****Response : 287****3.4 Institution****Total number of classrooms and seminar halls****Response : 17****Total Expenditure excluding salary year wise during the last five years (INR in Lakhs)**

2016-17	2015-16	2014-15	2013-14	2012-13
514.46	551.92	355.32	350.87	302.89

Number of computers

Response : 175

Unit cost of education including the salary component(INR in Lakhs)

Response : 3.43

Unit cost of education excluding the salary component(INR in Lakhs)

Response : 2.18

NAAC

4. Quality Indicator Framework(QIF)

Criterion 1 - Curricular Aspects

1.1 Curricular Planning and Implementation

1.1.1 The institution ensures effective curriculum delivery through a well planned and documented process

Response:

Beginning of academic year, Savitribai Phule Pune University (SPPU) issues guidelines on curriculum syllabus and schedules. SPPU publishes notices from time-to-time on revision of these. SIMMC assiduously observes the same.

For PGDM as per AICTE norms, Curriculum Review Committee finalize PGDM course Syllabus and printed on brochures. Committee review syllabus regularly. Latest revision conducted for June 2017 for 2017-2019 batch.

Planning

- 1.HOD distributes/allocates teaching load on subject choice of faculty/ competence. Faculties are given lead time for preparation of subject assigned to them for consecutive semesters.
- 2.Faculty prepares their teaching plan for entire semester in-line with academic calendar; plan includes tutorials, expert lectures, remedial classes, class test, term test, counseling and career counseling.

Implementation

- 1.On fresh admission SIMMC conducts orientation program at beginning of academic year, students are dissemination of Vision and Mission of SIMMC. Students are sensitized on program progression and possible opportunities for specialization opted.
- 2.Students are sensitized on subject syllabus, marking system and examination pattern of the SPPU and SIMMC for respective MBA & PGDM Program by faculty members.
- 3.The congruency of planned and actual lecture is monitored from time-to-time which facilitates in highlighting gaps. Thus appropriate corrective actions are taken to fill the gap, such as organizing extra lecture or expert lectures.
- 4.SIMMC arranges regular student enrichment programs as necessary and students are informed.
- 5.Effectiveness of teaching is ensured through timely student's feedback.
- 6.PGDM department have Value added modules as student enrichment program.

IQAC meetings are conducted to monitor programs progression and deliberated upon. Syllabus development and progression are monitored and discussed amongst management, HOD, faculty, and students for effective functioning and implementation. Monthly meeting of HOD and faculty and staff and instructions are shared.

In accordance with SPPU & AICTE guidelines, SIMMC Director, Head of the Departments and faculty members, an academic calendar is prepared with the help of ERP software. The faculties and students are communicated by displaying the same on the notice board from time-to-time.

SIMMC has applied for Permanent affiliation to SPPU.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

1.1.2 Number of certificate/diploma program introduced during the last five years

Response: 1

1.1.2.1 Number of certificate/diploma programs introduced year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	0	0	0	0

File Description	Document
Details of the certificate/Diploma programs	View Document

1.1.3 Percentage of participation of full time teachers in various bodies of the Universities/ Autonomous Colleges/ Other Colleges, such as BoS and Academic Council during the last five years

Response: 12.87

1.1.3.1 Number of teachers participating in various bodies of the Institution, such as BoS and Academic Council year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
2	2	1	1	1

File Description	Document
Details of participation of teachers in various bodies	View Document
Any additional information	View Document

1.2 Academic Flexibility

1.2.1 Percentage of new courses introduced of the total number of courses across all programs offered during the last five years

Response: 25.57

1.2.1.1 How many new courses are introduced within the last five years

Response: 135

File Description	Document
Details of the new courses introduced	View Document

1.2.2 Percentage of programs in which Choice Based Credit System (CBCS)/Elective course system has been implemented

Response: 20

1.2.2.1 Number of programs in which CBCS/ Elective course system implemented.

Response: 1

File Description	Document
Name of the programs in which CBCS is implemented	View Document

1.2.3 Average percentage of students enrolled in subject related Certificate/ Diploma programs/Add-on programs as against the total number of students during the last five years

Response: 1.71

1.2.3.1 Number of students enrolled in subject related Certificate or Diploma or Add-on programs year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
22	0	0	0	0

File Description	Document
Details of the students enrolled in Subjects related to certificate/Diploma/Add-on programs	View Document

1.3 Curriculum Enrichment

1.3.1 Institution integrates cross-cutting issues relevant to Gender, Environment and Sustainability, Human Values and Professional Ethics into the Curriculum

Response:

Core and electives subjects in the syllabus of MBA are designed to create good managers. SIMMC plays an important role in guiding the students in the choice of electives. These relate to Business Government and Society, corporate governance & Legal framework in Services, Labor & Social Security Laws, Emotional intelligence & managerial effectiveness, green logistics & Supply Chains. These courses explicitly cover business ethics, gender based treatment, human values, environment to carve students into good manager as well as good human being.

Course objectives of the above subjects are

To provide insights to the students about the Business – Government relations

To help students understand the Government's role in the regulatory domain.

To assist students in appreciating the social aspects of business.

To acquaint students with corporate issues & corporate governance

To make students understand issues of governance and regulatory framework

For PGDM the syllabus is designed for Holistic development of students. Subjects on Business Ethics and Corporate Governance, Environment Management and Human resource subjects explicitly cover business ethics, human values, environment, gender based treatment to carve students into good manager as well as good human being.

Core subject Syllabus includes

- Ethics in international business
- Normative and relative ethics, concept and choice.
- Home and host country's regulations and compulsions of international agencies
- Corporate governance beyond legal compliance
- Environmental education and Awareness
- Environmental ethics and global imperatives
- Global environmental problems- Ozone depletion, global warming and climatic change
- Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy.

- Develop sustainable network of reputed academicians and high level achievers in the Corporate and social arena.
- Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

File Description	Document
Link for Additional Information	View Document

1.3.2 Number of valued added courses imparting transferable and life skills offered during the last five years

Response: 6

1.3.2.1 Number of value-added courses imparting transferable and life skills offered during the last five years

Response: 6

File Description	Document
Details of the value-added courses imparting transferable and life skills	View Document

1.3.3 Percentage of students undertaking field projects / internships

Response: 46.12

1.3.3.1 Number of students undertaking field projects or internships

Response: 119

File Description	Document
Institutional data in prescribed format	View Document

1.4 Feedback System

1.4.1 Structured feedback on curriculum obtained from 1) Students 2) Teachers 3) Employers 4) Alumni 5) Parents For design and review of syllabus semester wise/ year wise

A. Any 4 of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

Response: B.Any 3 of the above

File Description	Document
URL for stakeholder feedback report	View Document

1.4.2 Feedback processes of the institution may be classified as follows:

A. Feedback collected, analysed and action taken and feedback available on website

B. Feedback collected, analysed and action has been taken

C. Feedback collected and analysed

D. Feedback collected

Response: C. Feedback collected and analysed

File Description	Document
URL for feedback report	View Document

Criterion 2 - Teaching-learning and Evaluation

2.1 Student Enrollment and Profile

2.1.1 Average percentage of students from other States and Countries during the last five years

Response: 26.71

2.1.1.1 Number of students from other states and countries year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
50	78	88	100	103

File Description

Document

Institutional data in prescribed format

[View Document](#)

List of students (other states and countries)

[View Document](#)

2.1.2 Average Enrollment percentage (Average of last five years)

Response: 35.76

2.1.2.1 Number of students admitted year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
141	150	141	176	143

2.1.2.2 Number of sanctioned seats year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
420	420	420	420	420

File Description

Document

Institutional data in prescribed format

[View Document](#)

2.1.3 Average percentage of seats filled against seats reserved for various categories as per applicable reservation policy during the last five years

Response: 44

2.1.3.1 Number of actual students admitted from the reserved categories year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
54	42	25	29	48

File Description**Document**

Institutional data in prescribed format

[View Document](#)

2.2 Catering to Student Diversity

2.2.1 The institution assesses the learning levels of the students, after admission and organises special programs for advanced learners and slow learners**Response:**

SIMMC vision of imparting management studies to diversified section of students is challenging and exhilarating for the faculty. SIMMC Faculty members' vast experience enables every student an opportunity for lively self-development.

SIMMC monitors progress in learning abilities of students in a well-defined manner. Learning abilities are evaluated for students on defined parameters, objective written & oral modes

1. Levels of vocabulary abilities
2. Attitude & Interest
3. Behavior & Social skills
4. Visual Perception & Intelligence
5. Arithmetic & Logical Reasoning

On basis of evaluating the above, fast & slow learners are individually counselled. Slow learners are encouraged through peer participation learning, recognizing & rewarding their participation, encouraging them to update their parents of their efforts which will raise their self-esteem & confidence amongst peers. Throughout the four semesters faculty strives to bring slow learners to be on par with fast learner.

Faculty takes special efforts during the first semester to increase confidence among slow learners and continued efforts during all subsequent semesters by means of the following :

1. Group Discussion & Personal Interviews
2. Role Plays & Extempore
3. Encouraging Oral Expression Instead of Written Reports
4. Simulation of model case study of short duration
5. Teacher guides slow learners on specific projects, seminar & paper presentation.
6. Question banks are provided.
7. Notes are simplified for good understanding.

For the fast learners, students are encouraged to participate in

1. To participate in various inter college competitions.
2. To participate in Quizzes
3. To participate in Business plan competitions
4. To write Academic Research Articles to explore and exchange the knowledge.
5. Students are given multiple opportunities to face challenges which will help them to become successful Managers & Entrepreneurs.

Every student is encouraged to extensively participate in activities of SIMMC & University inter-collegiate activities.

2.2.2 Student - Full time teacher ratio

Response: 5.38

File Description	Document
Institutional data in prescribed format	View Document

2.2.3 Percentage of differently abled students (Divyangjan) on rolls

Response: 0

2.2.3.1 Number of differently abled students on rolls

File Description	Document
Institutional data in prescribed format	View Document

2.3 Teaching- Learning Process

2.3.1 Student centric methods, such as experiential learning, participative learning and problem solving methodologies are used for enhancing learning experiences

Response:

SIMMC understands that there exists empirical evidence proving that students explore areas based on their interest, and are encouraged in their learning by supportive faculty, to achieve superior academic results as well develop socially and grow personally. The basic idea underlying the paradigm is to combine student-centric learning with practical learning in order to explore the advantages of two approaches. Strongly simplified, both academic sessions takes over the task of providing information, while practical sessions are used for giving the content more meaning full manner by means of transparent, open, respectful and empathic interactions with students. Case study approach has potential benefits, such as deeper learning processes, personal growth, social skills, and a higher degree of flexibility. Furthermore, the maturity for life-long learning is cultivated.

Objectives:

- 1.Ecosystem of trust where curiosity to natural desire to learn and to be nourished & enhanced.
- 2.Stakeholders to contribute their parts in participatory learning in all aspects
- 3.Students to achieve and appreciate and consider their learning worthwhile, which in turn develop their self-esteem and confidence.
- 4.Students to become life-long learners in emotional & intellectual gratification.
- 5.Faculty attitude & interaction to become effective with learners.

Methods adopted:

- 1.Power point presentation as well as board and marker.
- 2.Field visits for hands-on-learning.
- 3.Sector wise educational visits in each semester.
- 4.Interaction with subject matter experts to keep abreast of good practices.
- 5.Show & Tell with educational & management films/videos through YouTube.
- 6.Library e-resources provided.
- 7.Internet on campus.
- 8.Seminars/paper presentation regularly arranged.
- 9.Students encouraged to participate in group projects.
- 10.Debates on contemporary topics.
- 11.Assignments.

2.3.2 Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc.

Response: 52.08

2.3.2.1 Number of teachers using ICT

Response: 25

File Description	Document
List of teachers (using ICT for teaching)	View Document

2.3.3 Ratio of students to mentor for academic and stress related issues

Response: 25.8

2.3.3.1 Number of mentors

Response: 10

File Description	Document
Year wise list of number of students, full time teachers and students to mentor ratio	View Document

2.3.4 Innovation and creativity in teaching-learning

Response:

SIMMC understands that Innovative Teaching leads to academic excellence. An innovative practice is pathway created to further interest of student and SIMMC, for internal quality assurance, inclusive practices and stakeholder relationships. SIMMC faculty practices interactive teaching with introduction of technology appealing to technologically-savvy generation of youth. Students are able to learn better since they use multiple sensory modalities, which make them more motivated to pay better attention in class and projects. Students are encouraged to use library and computer facilities. Another innovative teaching method is mind mapping a technique for drawing information in diagrams, instead of sentences. These are also very quick to review, as it is easy to refresh information in student's mind just by glancing once. Mind maps can also be effective mnemonics and remembering their shape and structure can provide the cues necessary to remember the information within it. They engage much more of the brain in the process of assimilating and connecting facts than conventional notes. The key notion behind mind mapping is that

student learns and remembers more effectively by using the full range of visual and sensory tools at his/her disposal. Role playing and scenario analysis is another innovative method of teaching. Students are given a scenario and other options to solve a particular issue, then the students are exposed to decision making in a given environment.

SIMMC conducts courses that will fill up the gaps in The University curricula and enrich employment potential and develop personality of students. Certification course in SIX SIGMA, SUPPLY CHAIN MANAGEMENT, MS Office, soft skills, communication in English, personality development, value added education. These courses add to the skills, knowledge and personality development of students and make them employable. It will enable our students to accomplish in an academic flexible manner many such courses simultaneously while pursuing their graduation, besides providing Remedial Coaching, competitive coaching. SIMMC adopts ICT and modern methods of teaching, developing e-learning resources using where desired such as LCD, internet, e books, video clips, films, educational CDs. Industry centered teaching styles like Group discussions, role playing, projects, brain storming, and case study are followed. SIMMC has evolved a strong feedback system from all its stakeholders in order to evaluate and improve the operating efficiency of all its activities.

2.4 Teacher Profile and Quality

2.4.1 Average percentage of full time teachers against sanctioned posts during the last five years

Response: 95.44

File Description	Document
Year wise full time teachers and sanctioned posts for 5 years	View Document

2.4.2 Average percentage of full time teachers with Ph.D. during the last five years

Response: 11.17

2.4.2.1 Number of full time teachers with Ph.D. year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
7	7	7	6	3

File Description	Document
List of number of full time teachers with PhD and number of full time teachers for 5 years	View Document

2.4.3 Teaching experience of full time teachers in number of years**Response:** 19.95

File Description	Document
List of Teachers including their PAN, designation,dept and experience details	View Document

2.4.4 Percentage of full time teachers who received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the last five years**Response:** 23.9

2.4.4.1 Number of full time teachers receiving awards from state /national /international level from Government recognised bodies year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	1	3	2	6

File Description	Document
Institutional data in prescribed format	View Document
Any additional information	View Document

2.4.5 Average percentage of full time teachers from other States against sanctioned posts during the last five years**Response:** 7.72

2.4.5.1 Number of full time teachers from other states year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
4	7	3	4	4

File Description	Document
List of full time teachers from other state and state from which qualifying degree was obtained	View Document

2.5 Evaluation Process and Reforms

2.5.1 Reforms in Continuous Internal Evaluation(CIE) system at the institutional level

Response:

SIMMC ensures following methods for continuous evaluation

1. Conducting unit test in class room on all subjects where Test questions are MCQ's
2. Performance of students is monitored over a well-distributed interval of time within the semester (Two Internal Exams per semester)
3. Students are encouraged to submit reports on field study visits & on guest lecture sessions
4. Students are encouraged to learn various essential abilities such as drive and capacity for hard work, leadership and team-work, motivation, quality of imagination, intuition and speculation by providing them various workshops & field visits
5. Marks are displayed on notice board after completion of each test.
6. Course coordinators internally evaluate performance of each student on continuous basis.
7. Students are given home assignments, periodical quizzes, laboratory work, term paper, and conduct seminar on assigned topics

Distribution of weightage to various selected components of assessment will be decided by the course instructor and announced in class within the first fortnight of the semester.

2.5.2 Mechanism of internal assessment is transparent and robust in terms of frequency and variety

Response:

Internal assessment an important part of monitoring the aspects of student's progress that are not typically evaluated in external assessment. Internal assessment is a crucial part and aids faculty in evaluating student progress. Internal assessment, or curriculum-embedded assessment, evaluates what students do when they are in the classroom.

Internal assessment assists faculty to scrutinize the student's performance which is related with assignments given by teachers. It serves as a basis of their professional development. It accommodates different needs and learning styles of students.

SIMMC follows following methods for internal assessment

Students are well informed about Internal Assessment & Evaluation in advance

1. For the assignments, respective subject faculty inform students detailing about the activity

2. For each semester two unit tests are held and thus continuous evaluation is ensured
3. Results are declared in stipulated time on notice board & queries regarding this is entertained by Exam Coordinator
4. Answer sheets are shown to the students on their request.
5. About internal assessment all the information is given at the time of Induction.
6. Records of the internal assessment are kept & based on this Internal Marks are given.
7. Field Visits & practical Workshops are arranged to impart practical knowledge to students
8. Class test exams and academic calendars of SIMMC are undertaken as per the instruction given by University.
9. Subject wise assignments are given as per norms.
10. Regular assessment & immediate evaluation.
11. Surprise test by concerned subject teacher.
12. Presentation by students & monitored by subject experts
13. Mock interviews & Mock Group discussions are held to clear HR rounds successfully & to improve overall communication skills
14. Weekly Report Practice documents, learning from guest sessions which are conducted by Expert Faculty
15. Group Assessment on the projects is provided to the group to encourage team learning
16. Presentation of project work & dissertation by students builds their confidence in oral presentation
17. Quiz & objective test assessment related to subjects conducted.

2.5.3 Mechanism to deal with examination related grievances is transparent, time-bound and efficient

Response:

YES. Grievance is a formal complaint raised by student for verifying marks awarded which can be less than expected.

In case of Internal assessment, SIMMC makes sure students get results or grades within a stipulated time. Students can see their evaluation sheet on demand, if needed for further verification. Students can submit application to HOD & HOD calls particular teacher & student to solve any particular grievance, if any.

For External Exam, students are communicated through E-Mail about formal procedure & dates of the Reevaluation mechanism of SPPU. Students fill their reassessment forms. SIMMC informs students on results as & when declared

2.5.4 The institution adheres to the academic calendar for the conduct of CIE

Response:

Academic Calendar is a blue print of the activities which are to be scheduled for an academic year . It plans activities that are to be conducted for the academic year.

The Academic coordinator prepares the academic calendar well in advance before commencement of particular academic year and gets it approved from the management. Academic calendar includes academic, class test schedule and events, extracurricular activities to be conducted.

Academic calendar is prepared every year taking into consideration suggestions given by IQAC cell, Research cell, LMC, Staff Council and Students Council. Co-curricular and extracurricular activities are planned in an academic calendar. Regular staff meetings are taken to check the flow of events as per academic calendar.

Academic calendar ensures effective delivery of curricular and co-curricular activities. At regular interval, flow of curricular and co-curricular activities is checked to ensure flows of syllabus completion and activities stated in the academic calendar.

Academic calendar is shared with faculties so as to plan their schedule and complete syllabus within stipulated time. Academic calendar is given to students to plan their activities and preparation for exams etc.

Teachers are assigned various portfolios as per Academic calendar and concerned faculty is to submit plan for execution of portfolio. Roles are given to all teaching & non teaching staff to complete their tasks well in advance & to empower them to take responsibility for the assigned task. Teaching & non teaching staff are empowered to take responsibility in completing the task.

2.6 Student Performance and Learning Outcomes

2.6.1 Program outcomes, program specific outcomes and course outcomes for all programs offered by the Institution are stated and displayed on website and communicated to teachers and students

Response:

1. Institute has adopted Program outcomes as specified by NBA for Management program. Program Outcomes have been carved out after having brainstorming session with faculty , Industry & academic experts.

2.Course outcomes developed by a team of faculty members having interest & expertise in a specific course.

3.Students are made aware of Program outcomes during orientation program. Soft copy of syllabus along with Program outcomes , Course outcomes are made available on the website & through LMS.

4.Course outcomes are discussed with faculties at regular interval during academic calendar year. For other stakeholders it is available on the Institutional website.

2.6.2 Attainment of program outcomes, program specific outcomes and course outcomes are evaluated by the institution

Response:

The assessment tools and processes used for measuring the attainment of each of the Program Outcomes and Program Specific Outcomes are as mentioned below:

Method of assessment of POs / PSOs are assessed with the help of course outcomes of the relevant courses through direct and indirect methods. Direct methods are provided through direct examinations or observations of student knowledge or skills against measurable course outcomes. Knowledge and skills described by the course outcomes are mapped to specific problems thru University Examination, internal exams and home assignment. Throughout the semester faculty records performance of each student on each course outcome. Average attainment in direct method = University Examination (80%) +Internal assessment (20%) Indirect assessment strategies are implemented by embedding them in Student Survey, Employer Survey and Alumni Survey. POs are assessed based on relevant developed rubrics. Finally, program outcomes are assessed with above mentioned data and Program Assessment Committee concludes the POs attainment level.

The tools used for the assessment of POs/PSOs and their frequencies are given below: End of Session University Examination At the end of each semester university conducts examinations based on the result published by university. The course outcomes are measured based on the course attainment level fixed by the program.

In Direct mode assignments are given at the end of each chapters. Assignments provided to students, so students will refer books and understand the expected objective of the given problem. It is the responsibility of the concerned subject teacher to ensure that all students are able to work assignments diligently. The questions asked in assignments are mostly aligned with Course Outcome of respective subject.According to performance of students in answering each question, mapping is carried out with the respective COs for assessing attainment level of specific CO of subject are conducted.

2.6.3 Average pass percentage of Students

Response: 91.4

2.6.3.1 Total number of final year students who passed the university examination

Response: 521

2.6.3.2 Total number of final year students who appeared for the examination

Response: 570

File Description	Document
Institutional data in prescribed format	View Document

2.7 Student Satisfaction Survey

2.7.1 Online student satisfaction survey regarding teaching learning process

Response:

File Description	Document
Database of all currently enrolled students	View Document

Criterion 3 - Research, Innovations and Extension

3.1 Resource Mobilization for Research

3.1.1 Grants for research projects sponsored by government/non government sources such as industry ,corporate houses, international bodies, endowment, chairs in the institution during the last five years

Response: 0

3.1.1.1 Total Grants for research projects sponsored by the government/non-government sources such as industry, corporate houses, international bodies, endowments, Chairs in the institution year wise during the last five years(INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description	Document
List of project and grant details	View Document

3.1.2 Percentage of teachers recognised as research guides at present

Response: 2.08

3.1.2.1 Number of teachers recognised as research guides

Response: 1

File Description	Document
Institutional data in prescribed format	View Document

3.1.3 Average number of research projects per teacher funded by government and non government agencies during the last five years

Response: 0

3.1.3.1 Number of research projects funded by government and non-government agencies during the last five years

File Description	Document
List of research projects and funding details	View Document

3.2 Innovation Ecosystem

3.2.1 Institution has created an ecosystem for innovations including incubation centre and other initiatives for creation and transfer of knowledge

Response:

SIMMC encourages students opting for entrepreneurship, to participate in events initiated by Incubation Centre. SIMMC conducts workshops; for students to interact with startups, organizing brainstorm sessions with eminent successful entrepreneurs, to assimilate entrepreneurship. Critical activities are organized for students to participate –

1. QIP:

The Savitribai Phule Pune University sponsors Quality Improvement Programme (QIP) for affiliated Management Institutions at state, national and international level seminars, Conferences and Workshops are conducted. Eminent Personalities from various fields from industry, trade, academics, etc. are invited.

In conducting QIP conferences Student Task Forces are formed such as ; Promotion Committee, Registration Committee, Reception Committee, Logistics Committee (for Guests), Food Committee, Finance Committee, Report Committee (for Department Purpose & Media) etc. While participating actively on these various committees, the students get a platform to exhibit their entrepreneurial talent. As the number of committees is large, a lot of students are involved in Quality Improvement Programmes.

1. Foundation Day:

Since inception of Suryadatta Education Foundation (1999) every year on 7th of February, Foundation celebrates its anniversary on a grand scale named 'Suryotsav'. Eminent personalities from diverse fields from Performing Arts, Hindi-Marathi Silver Screen and Theatre, Global Entrepreneurship, Corporate Social Responsibility, Social Justice, Advocacy, Socio Religious Development, Corporate Excellence, Health and Fitness, Banking and Finance, Motivational Training, Indian Classical Instrumental Music, Social Service, Rural Development, Medical Science, NGO and Public Service, Education, Film Industry, Media and Communication, Sports, Literature, Young Achievers are invited and awarded as well. SIMMC has pride in recognizing around 200 such achievers. Credit for 'Suryotsav' fame and success goes to students, faculty, other members of SIMMC and institutions under Suryadatta Education Foundation.

Entrepreneurship Day:

SIMMC celebrates Entrepreneurship Day every year during Annual Social Gathering. Students are to build temporary stalls to exhibit entrepreneurship on their preferred activities such as food stalls, innovative products, to amusement etc.

3.2.2 Number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-

Academia Innovative practices during the last five years**Response:** 87

3.2.2.1 Total number of workshops/seminars conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
6	26	28	27	0

File Description**Document**

List of workshops/seminars during the last 5 years

[View Document](#)**3.3 Research Publications and Awards****3.3.1 The institution has a stated Code of Ethics to check malpractices and plagiarism in Research****Response:** Yes**File Description****Document**

Institutional data in prescribed format

[View Document](#)**3.3.2 The institution provides incentives to teachers who receive state, national and international recognition/awards****Response:** Yes**File Description****Document**

List of Awardees and Award details

[View Document](#)**3.3.3 Number of Ph.D.s awarded per teacher during the last five years****Response:** 0

3.3.3.1 How many Ph.Ds awarded within last five years

File Description**Document**

List of PhD scholars and their details like name of the guide , title of thesis, year of award etc

[View Document](#)**3.3.4 Number of research papers per teacher in the Journals notified on UGC website during the last**

five years

Response: 1.91

3.3.4.1 Number of research papers in the Journals notified on UGC website during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
23	43	27	6	5

File Description	Document
List of research papers by title, author, department, name and year of publication	View Document
Any additional information	View Document

3.3.5 Number of books and chapters in edited volumes/books published and papers in national/international conference proceedings per teacher during the last five years

Response: 0.28

3.3.5.1 Total number of books and chapters in edited volumes / books published, and papers in national/international conference-proceedings year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
3	7	3	0	2

File Description	Document
List books and chapters in edited volumes / books published	View Document

3.4 Extension Activities

3.4.1 Extension activities in the neighbourhood community in terms of impact and sensitising students to social issues and holistic development during the last five years

Response:

Social Extension activities achieve Suryadatta Education Foundation's vision of combining Indian sensibilities with global outlook. Suryadatta Education Foundation firmly believes in inculcating students with Indian sensibilities thru 'SEVA' or volunteering, respect all beings, show kindness while remaining in

absolute humility. It is these sensibilities become a part of daily lives of students, would they inculcate global outlook with a sense of 'inclusiveness' of holistic growth of nations.

The Edu-Socio Connect Initiative by Suryadatta Group of Institutes is one such tool, which sensitizes students to enhancing their awareness on issues facing the country. Extension activities are conducted in neighborhood community at Bavdhan Pune. These participation on various social activities make positive impact on students; it has sensitized students respect the need of social responsibility regardless of their background.

One such important environmental sensitizing events students participated enthusiastically is 'Tree Plantation'. It is found that not many students are aware of the actual symbiotic relation between trees and water. However, on being sensitized on the issue that 94% of our river water is forest fed, and the depletion of water is due to mass forest felling, they rightly rose up to the occasion and planted trees and vowed to take care of them. Rallies to spread awareness on consumption of water and urgent need to replenish it with planting trees like – 'The Pure Drinking Water Project and Save the Planet'.

Students are taken to Rice Crop Plantation at Vinzar, a village close to Pune, where they helped the farmers to plant rice crops. This gave them hands on experience as to how important farming is to Indian economic.

The cleanliness drive sensitized students on hygiene conditions in neighborhood via the 'Swachh Bharat' campaign ensuring a healthy environment.

Awareness program on Female Feticide was held, which sensitized students to biased social issues that haunt India. Students are imbued on value of gender equality and its importance, it is not about equality of strength, as each individual has unique qualities; rather, it inculcates equality of opportunity and respect for gender.

Camps for blood donation, polio eradication, eye check up, diabetes, bone density measurement, cardiac, invariably make the students aware of the affliction of malnourishment and ways of prevention respecting importance of staying healthy.

Students are taken to orphanages and rural districts to interact with children, realizing that humanity is important.

Participation in such activity has taught students discipline, strong work ethics, it also has determined students are promoted to higher peer group; they find inner self satisfaction in providing extended hand to develop society in any manner possible.

3.4.2 Number of awards and recognition received for extension activities from Government /recognised bodies during the last five years**Response: 0**

3.4.2.1 Total number of awards and recognition received for extension activities from Government /recognised bodies year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description**Document**

Number of awards for extension activities in last 5 years

[View Document](#)**3.4.3 Number of extension and outreach programs conducted in collaboration with industry, community and Non-Government Organisations through NSS/NCC/Red cross/YRC etc., during the last five years****Response: 10**

3.4.3.1 Number of extension and outreach programs conducted in collaboration with industry,community and Non-Government Organisations through NSS/NCC/Red cross/YRC etc.,year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
3	1	2	3	1

File Description**Document**

Number of extension and outreach programs conducted with industry,community etc for the last five years

[View Document](#)**3.4.4 Average percentage of students participating in extension activities with Government Organisations, Non-Government Organisations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the last five years****Response: 38.52**

3.4.4.1 Total number of students participating in extension activities with Government Organisations, Non-Government Organisations and programs such as Swachh Bharat, Aids Awareness, Gender Issue, etc. year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
120	102	125	140	104

File Description	Document
Average percentage of students participating in extension activities with Govt. or NGO etc.	View Document

3.5 Collaboration

3.5.1 Number of linkages for faculty exchange, student exchange, internship, field trip, on-the-job training, research, etc during the last five years

Response: 44

3.5.1.1 Number of linkages for faculty exchange, student exchange, internship, field trip, on-the-job training, research, etc year-wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
4	6	11	15	8

File Description	Document
Number of Collaborative activities for research, faculty etc.	View Document

3.5.2 Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. during the last five years (only functional MoUs with ongoing activities to be considered)

Response: 0

3.5.2.1 Number of functional MoUs with institutions of national, international importance, other universities, industries, corporate houses etc. year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description	Document
Details of functional MoUs with institutions of national, international importance, other universities etc. during the last five years	View Document

NAAC

Criterion 4 - Infrastructure and Learning Resources

4.1 Physical Facilities

4.1.1 The institution has adequate facilities for teaching- learning. viz., classrooms, laboratories, computing equipment, etc.

Response:

As per the requirement of AICTE and affiliating University SIMMC has classroom -12, tutorial rooms 3, labs 2, seminar hall 2, language lab 2. Whereas classrooms and seminars halls are equipped with modern teaching aids such as projector, Audio Video, Video Conferencing and LAN and Wi-Fi facilities, classrooms have sufficient furniture's. SIMMC has tutorial rooms for discussion on subject projects, seminar and industrial/intern assignments. Institute has 175 numbers of computers for students 35 systems for office and faculty LAN and Wi-Fi. All laboratories are equipped.

4.1.2 The institution has adequate facilities for sports, games (indoor, outdoor) gymnasium, yoga centre etc. and cultural activities

Response:

For the students overall development and recreation activity, sports and holistic development Suryadatta has adequate facilities for such activities, as under

- Sports Playground
- Games Indoor
- Games Outdoor
- Gymnasium
- Yoga Centre
- Cultural / Recreation Hall
- Music Room
- Health Care Center
- Seminar Hall
- Recreation And Activity Hall
- Dance / Zumba Room
- Medical Room
- Administrative Block
- Hostels Separate boys and girls hostels are available in the vicinity of the campus. Necessary assistance is provided to the out station students.

File Description	Document
Any additional information	View Document
Link for Additional Information	View Document

4.1.3 Percentage of classrooms and seminar halls with ICT - enabled facilities such as smart class, LMS, etc

Response: 70.59

4.1.3.1 Number of classrooms and seminar halls with ICT facilities

Response: 12

File Description	Document
Number of classrooms and seminar halls with ICT enabled facilities	View Document

4.1.4 Average percentage of budget allocation, excluding salary for infrastructure augmentation during the last five years.

Response: 11.72

4.1.4.1 Budget allocation for infrastructure augmentation, excluding salary year wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
103.0	75.9	38.4	23.05	22.55

File Description	Document
Audited utilization statements	View Document
Details of budget allocation, excluding salary during the last five years	View Document

4.2 Library as a Learning Resource

4.2.1 Library is automated using Integrated Library Management System (ILMS)

Response:

Suryadatta Institute of Management & Mass Communication is using Integrated Library Management

Software named SLIM21 since 2009.

Our first version of SLIM21 software was 2.4.1 which was upgraded in 2016 to current 3.4 version.

Library is using this software for books and journals repository ,It is also used for searching books, storing students data, faculty data, Issue & returning of books etc. etc.. We also use this software for various reports like daily book transactions, loans due date wise and accession through various means.

For automation of library functioning, we also have supplementary equipments like barcode scanner and Barcode Printer. Reprographic machine is also available in the library.

Issue and return of books to students and faculties is recorded by electronic means in the software.

Availability of Books and Journals can be accessed through WEBOPAC .

Users have provided remote access to library database

Students have access to journals in reading room.

In SIMMC library, following journals are maintained:-

- 1) Issue and return of books to students
- 2.) Issue and return of books to faculties
- 3) Accession register of books
- 4) Inward Journal register
- 5)Journal issue register for faculty
- 6) Footfall Register for faculties
- 7) Reference books register for reading in library hall for students

Hence with all this Suryadatta Institute of Management & Mass Communication is partially automated..

Computer / Internet labs with high speed servers running on a variety of platforms to suit every requirement supporting the entire network.

Library In addition to regular text books / reference books, provides access to a wide range of information sources that include leading national and international business periodicals in addition to an impressive collection of business databases, corporate annual reports and CDs, Profiles of leading national and transnational organizations, leading national magazines, etc. The library is fully computerized and accessible on the campus LAN and operates on specialized library software. The user-friendly package facilitates issue and return of books, online access to the catalogue, and reservation of books. The library has adopted the latest information technologies like CD, DVD, Multimedia Kits, Barcode Scanners and Text and Graphic Scanners for effective use of the library services.

4.2.2 Collection of rare books, manuscripts, special reports or any other knowledge resources for library enrichment

Response:

Suryadatta institute of management and mass communication is having following special collection of books and reports.

1. THE PRINCIPLE OF UPANISADS BY S. RADHAKRISHNAN

SIMMC Library Book Acc. No.: 13459

Genre: History

Sacred book

Author: Radhakrishnan, S

Publisher: New York: Harper, copyright 1957

Year of Publication: 2011

Language: English

Edition: 22

ISBN No.: 978-81-7223-124-8

Format: Print Book

Description: 958pages

About Book:

1. ROGET'S THESAURUS OF SYNONYMS&ANTONYMS:in dictionary form BY ROGET, PETER MARK

SIMMC Library Book Acc. No.: 7386

Genre: Dictionary

Author: Roget, Peter MArk

Publisher: W.R. Goyal Publishers & Distributors: Delhi, copyright 1997

Year of Publication: 2007

Language: English

ISBN No.: 81-8307-071-X

Format: Print Book

Description: 649pages

About Book: Peter Mark Roget was an English physician who was born in 1779 and died in 1869. As a hobby he liked to make a list of words and group the together when they were related to one another. Altogether Mr. Roget made a thousand different groups in the categories of related words. In 1852 Mr. Roget's list of words was published. He called the book a thesaurus or treasury of words.

1. DAVID COPPERFIELD BY CHARLES DICKENS

SIMMC Library Book Acc. No.: 13450

Genre: Novel

Author: Dickens, Charles

Publisher: Wilco Publishing House: Mumbai, copyright 1849

Year of Publication: 2005

Language: English

Edition: 2

ISBN No.: 81-8252-137-8

Format: Print Book

Description: 768pages

About Book: About Author,

David Copperfield is the story of a young man's adventures on his journey from an unhappy & impoverished childhood to the discovery of his vocation as a successful novelist. Among the gloriously vivid cast of characters he encounters are his tyrannical stepfather, Mr. Murdstone; his formidable aunt, Betsey Trotwood; the eternally humble yet treacherous Uriah Heep; frivolous, enchanting Dora; & the magnificently impecunious Micawber, one of literature's great comic creations.

1. THE WORD FINDER BY RODALE, J.I

SIMMC Library Book Acc. No.: 14663

Genre: Dictionary

Author: Rodale, J.I

Publisher: Rodale Press: Pennsylvania, copyright 1947

Year of Publication:

Language: English

Edition: 4

ISBN No.:

Format: Print Book

Description: 1317pages.

About Book:

1. COPY READING AND NEWS EDITING BY TALOR, H.B & SCHER, J.

SIMMC Library Book Acc. No.: 14618

Genre: Report

Author: Talor, H.B & Scher, J

Publisher: Prentice Hall: USA, copyright 1951

Year of Publication: 1957

Language: English

Edition: 5

Format: Print Book

Description: 386pages

About Book: This book sets down the contents of two courses- copy reading and news editing –taught by the authors at the Medill School of Journalism at Northwestern University. With the help of practical examples this book gave an amazing knowledge to the willing to be a journalist.

1.REPORTS OF THE CONGRESSIONAL COMMITTEES INVESTIGATING THE IRAN-CONTRA AFFAIR: with the minority views BY INOUYE,D.K & HAMILTON,L.H

SIMMC Library Book Acc. No.: 14648

Author: Inouye,D.K& Hamilton, L.H.

Publisher: Times Books, copyright 1988

Year of Publication: 1988

Language: English

Edition: 1

ISBN: 0-8129-1695-6

Format: Print Book

Description: 475 pages

4.2.3 Does the institution have the following:

- 1.e-journals**
- 2.e-ShodhSindhu**
- 3.Shodhganga Membership**
- 4.e-books**
- 5.Databases**

A. Any 4 of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

Response: B. Any 3 of the above

File Description	Document
Details of subscriptions like e-journals,e-ShodhSindhu,Shodhganga Membership etc.	View Document

4.2.4 Average annual expenditure for purchase of books and journals during the last five years (INR in Lakhs)

Response: 1.83

4.2.4.1 Annual expenditure for purchase of books and journals year wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
0.41	1.91	1.71	1.36	3.75

File Description	Document
Details of annual expenditure for purchase of books and journals during the last five years	View Document
Audited statements of accounts	View Document

4.2.5 Availability of remote access to e-resources of the library

Response: Yes

File Description	Document
Details of remote access to e-resources of the library	View Document

4.2.6 Percentage per day usage of library by teachers and students

Response: 11.44

4.2.6.1 Average number of teachers and students using library per day over last one year

Response: 35

File Description	Document
Details of library usage by teachers and students	View Document
Any additional information	View Document

4.3 IT Infrastructure

4.3.1 Institution frequently updates its IT facilities including Wi-Fi

Response:

YES, Computers are connected with LAN, Internal transfer data, Wi-Fi. Internet connectivity with 50mbps. Wi-Fi and internet accessible to staff and students at classrooms. Dedicated IT department of the SIMMC takes care of maintenance and up gradations and various service and repair to update the system. New computers and systems are replaced as required. SIMMC has in place

SIMMC had focused consistently deployed best-in-class IT infrastructure and applications development for Academic and Research support. The campus has been enabled with internet bandwidth services on 24X7 support, providing anytime anywhere access to knowledge and learning resources.

Keeping in line with demand from students and faculty, the internet bandwidth is enhanced from 18 mbps to 50 mbps over last five years, with redundant players, so that the academic and research activities can be handled with better connectivity. Over 150 to 200 number of LAN points were augmented across the campus computer labs and office spaces, enabling students, faculty and administration to stay connected.

Servers, have continuous power supply, so that the network and servers are monitored, and are available for better connectivity, across the campuses. Firewall has been deployed for handling enhanced load on network and applications, catering to academic and administrative processes, thereby providing a secure campus network. Additional ICT tools such as Polycom Videoconferencing systems for connecting online with foreign universities and various other institutions in the country, has also been deployed. The Fortinet firewall 200d enterprise edition, in a hosted environment, to provide email service for faculty and staff, to manage all communication. 100 Mailboxes are hosted in the email solution. Over 175 desktops were deployed in the computer labs across the campus, giving computing facility to students and faculty for hands-on practical hands-on sessions.

4.3.2 Student - Computer ratio

Response: 1.47

File Description	Document
Student - Computer ratio	View Document

4.3.3 Available bandwidth of internet connection in the Institution (Lease line)

<5 MBPS

5-20 MBPS

20-35 MBPS

35-50 MBPS

Response: >=50 MBPS

File Description	Document
Details of available bandwidth of internet connection in the Institution	View Document
Any additional information	View Document

4.3.4 Facilities for e-content development such as Media Centre, Recording facility, Lecture Capturing System (LCS)**Response:** Yes

File Description	Document
Facilities for e-content development such as Media Centre, Recording facility,LCS	View Document
Link to photographs	View Document

4.4 Maintenance of Campus Infrastructure**4.4.1 Average Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component, as a percentage during the last five years****Response:** 37.63

4.4.1.1 Expenditure incurred on maintenance of physical facilities and academic support facilities excluding salary component year wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
201.81	96.41	153.87	147.23	139.85

File Description	Document
Details about assigned budget and expenditure on physical facilities and academic facilities	View Document
Audited statements of accounts.	View Document

4.4.2 There are established systems and procedures for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc.

Response:

The college has centralized maintenance department for the building maintenance. Any Maintenance (regarding carpentry, plumbing, civil, electrician) work required is carried out by in - house personnel from maintenance department. Administration plans and takes decision on major infrastructure issues like painting, infrastructure changes to meet the University requirement. The procedure of daily cleaning, maintenance is followed and looked after by the Housekeeping Department of the institution. Infrastructure maintenance checklists are maintained in each area of the institution. Maintenance for the equipment/instruments are done on regular basis. Staff members are assigned duties to assist the lab assistants in ensuring that the instruments are maintained properly and calibrated on a daily basis.

Critical equipment's are regularly serviced. For maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms the major steps taken for location, upkeep and maintenance of sensitive equipment's. Institution has a generator / backup system for any electricity supply failure or voltage fluctuation. Regular garden work is maintained by maintenance department to keep campus green. Daily cleaning activity is scheduled for the cleanliness of the campus. Safe water supply at prominent places adequate number of water reservoirs is there in place. These water reservoirs are well maintained so that they conform to the standards of hygiene and safety enforced by the municipal authorities.

Criterion 5 - Student Support and Progression

5.1 Student Support

5.1.1 Average percentage of students benefited by scholarships and freeships provided by the Government during the last five years

Response: 12.24

5.1.1.1 Number of students benefited by scholarships and freeships provided by the Government year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
61	44	31	21	28

File Description

Document

Average percentage of students benefited by scholarships and freeships provided by the Government during the last five years

[View Document](#)

Upload self attested letter with the list of students sanctioned scholarships

[View Document](#)

5.1.2 Average percentage of students benefited by scholarships, freeships, etc. provided by the institution besides government schemes during the last five years

Response: 13.98

5.1.2.1 Total number of students benefited by scholarships, freeships, etc provided by the institution besides government schemes year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
68	76	57	14	0

File Description

Document

Number of students benefited by scholarships and freeships besides government schemes in last 5 years

[View Document](#)

Any additional information

[View Document](#)

5.1.3 Number of capability enhancement and development schemes –

1. For competitive examinations
2. Career counselling
3. Soft skill development
4. Remedial coaching
5. Language lab
6. Bridge courses
7. Yoga and meditation
8. Personal Counselling

A. 7 or more of the above

B. Any 6 of the above

C. Any 5 of the above

D. Any 4 of the above

Response: A. 7 or more of the above

File Description	Document
Details of capability enhancement and development schemes	View Document

5.1.4 Average percentage of student benefited by guidance for competitive examinations and career counselling offered by the institution during the last five years

Response: 35.2

5.1.4.1 Number of students benefited by guidance for competitive examinations and career counselling offered by the institution year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
81	109	137	118	106

File Description	Document
Number of students benefited by guidance for competitive examinations and career counselling during the last five years	View Document

5.1.5 Average percentage of students benefited by Vocational Education and Training (VET) during

the last five years**Response:** 0**5.1.5.1 Number of students attending VET year wise during the last five years**

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description**Document**

Details of the students benefitted by VET

[View Document](#)**5.1.6 The institution has a transparent mechanism for timely redressal of student grievances including sexual harassment and ragging cases****Response:** Yes**File Description****Document**

Minutes of the meetings of student redressal committee, prevention of sexual harassment committee and Anti Ragging committee

[View Document](#)

Details of student grievances including sexual harassment and ragging cases

[View Document](#)**5.2 Student Progression****5.2.1 Average percentage of placement of outgoing students during the last five years****Response:** 63.12**5.2.1.1 Number of outgoing students placed year wise during the last five years**

2016-17	2015-16	2014-15	2013-14	2012-13
81	77	98	51	81

File Description	Document
Details of student placement during the last five years	View Document
Any additional information	View Document
Self attested list of students placed	View Document

5.2.2 Percentage of student progression to higher education (previous graduating batch)

Response: 4.17

5.2.2.1 Number of outgoing students progressing to higher education

Response: 4

File Description	Document
Details of student progression to higher education	View Document

5.2.3 Average percentage of students qualifying in state/national/ international level examinations during the last five years (eg: NET/SLET/GATE/ GMAT/CAT, GRE/ TOFEL/ Civil Services/State government examinations)

Response: 0

5.2.3.1 Number of students qualifying in state/ national/ international level examinations (eg: NET/SLET/GATE/GMAT/CAT, GRE/TOFEL/Civil Services/State government examinations) year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

5.2.3.2 Number of students who have appeared for the exams year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	1	0	0	0

File Description	Document
Number of students qualifying in state/ national/ international level examinations during the last five years	View Document

5.3 Student Participation and Activities

5.3.1 Number of awards/medals for outstanding performance in sports/cultural activities at national / international level (award for a team event should be counted as one) during the last five years.

Response: 1

5.3.1.1 Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one) year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	0	0	0	0

File Description	Document
Number of awards/medals for outstanding performance in sports/cultural activities at national/international level during the last five years	View Document

5.3.2 Presence of an active Student Council & representation of students on academic & administrative bodies/committees of the institution

Response:

YES The student council work towards betterment and welfare of students and promote and coordinate extra-curricular activities for better participation and self development

Student council consists of CR (Class Representatives), SR (Sports Representative), CS (Cultural Secretary) and WR (Women Representative)

The selection of the above mentioned positions takes place in the 1st semester of the MBA and PGDM program. Candidates who are interested nominate themselves for respective posts, if more than one nomination is received for the same post then the teachers who head as the TSR (Teaching Staff Representative) and the CH (Cultural Head) decide who shall be the candidate to represent Institute on the selected positions. The CR's are meritorious students selected by class teachers. UR (University Representative) is then selected from amongst these students elected as CR's,CS,SR or WR towards the end of the 2nd semester of the MBA/PGDM program.

The core council consists of CR (Class Representatives) CS (Cultural Secretary), SR (Sports Representative) and WR (Women Representatives). Along with this core council we also have club representatives from the PGDM course who attend all council meetings. Clubs like:- Management Movie Club, Beta Club, Ad-world Club, Entrepreneurship Development Club, Editorial Club. These clubs are functional all-round the year with varied activities for students from both PGDM & MBA.

Student council is active and responsible and intermediary between management and students. Issues raised by students are discussed in faculty meetings. Staff members are approachable and students take opportunity of seeking guidance and suggestions for various situations.

The students are also member of Grievance Redressed Committee, Anti Ragging Committee, Women Anti Harassment Cell, Reservation Committee (SC,ST), Library Committee, Student Class Representative which helps in administration.

SIMMC has in place an effective mentoring system through which student's performance and challenges are identified and necessary guidance given for improvement. Each student's performance record is been maintained and he/she is counseled for improvement in their weakness.

File Description	Document
Any additional information	View Document

5.3.3 Average number of sports and cultural activities/ competitions organised at the institution level per year

Response: 3.4

5.3.3.1 Number of sports and cultural activities / competitions organised at the institution level year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
5	3	3	3	3

File Description	Document
Number of sports and cultural activities / competitions organised per year	View Document
Report of the event	View Document

5.4 Alumni Engagement

5.4.1 The Alumni Association/Chapters (registered and functional) contributes significantly to the development of the institution through financial and non financial means during the last five years

Response:

YES. The meeting of Annual Alumni Association “SuryaMilan” is held every year for all students of the Suryadatta Group. The focus of the meeting is concentric to the vision and mission of the parent organization. Suggestions given by the alumnus regarding various matters related to the betterment of the institute are taken into consideration and are then acted upon. Alumni Sessions on varied topics are conducted so as the current batch is able to live up to expectations of corporate. Alumini provide placement opportunities / job opening to students and invited to campus as subject matter experts.

File Description	Document
Link for Additional Information	View Document

5.4.2 Alumni contribution during the last five years

<1 Lakh

1 Lakh - 3 Lakhs

3 Lakhs - 4 Lakhs

4 Lakhs - 5 Lakhs

Response: <1 Lakh

File Description	Document
Alumni association audited statements	View Document

5.4.3 Number of Alumni Association / Chapters meetings held during the last five years

Response: 5

5.4.3.1 Number of Alumni Association /Chapters meetings held year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	1	1	1	1

File Description	Document
Any additional information	View Document
Number of Alumni Association / Chapters meetings conducted during the last five years.	View Document

Criterion 6 - Governance, Leadership and Management

6.1 Institutional Vision and Leadership

6.1.1 The governance of the institution is reflective of an effective leadership in tune with the vision and mission of the institution

Response:

“The Vision of Suryadatta is to be a World Class Centre of Excellence in innovative learning, combining the best of Indian sensibilities with a Western outlook and to be rated as a premier Education Institute; offering contemporary education, using state-of-the art technology, spearheading high quality research, besides providing expert training and consultancy services catering to the ever-changing needs of the Industry and Society.”

Mission

Create multi-faceted professionals in emerging disciplines, attuned to a rapidly evolving, volatile, global economy. Develop sustainable network of reputed academicians and high level achievers in the Corporate and social arena. Shape a complete human being steeped in rich values through a holistic approach to teaching methodologies designed by Industry Experts.

The mission statements drive the institution towards its vision. SIMMC is established under the umbrella of Suryadatta Education Foundation -one of the ISO 9001:2008 Certified Institute and Accredited by NVT-QC, ANAB and IAF. SIMMC is providing quality education in various disciplines, provided by competent staff at reasonably good infrastructure as a learning centre.

The training and placement cell and the course itself develop competence and skills among students help them to get placement immediately upon completion of the course.

SIMMC believes in overall development with academic, co-curricular and extra-curricular activities. Activities like promotion of empowerment of women, Swachh Bharat Abhiyan, tree plantation, follow Road safety rules etc. benefits students to be sensitive to social need.

6.1.2 The institution practices decentralization and participative management

Response:

YES There is decentralization of academic, administrative and financial powers to the HOD to assistant professor. In SIMMC faculty enjoy full autonomy on financial, academic and administrative functions as have been formulated the Board of Management from time to time.

SIMMC quality policy being integral part of its Vision & Mission. It is manifest in all process of SIMMC. Suggestions from all quarters especially from students, parents and industry are prioritized for improvement and better effectiveness and efficiency of SIMMC processes. Decentralization planning demonstrates much needed autonomy, flexibility and trust in planning for domain areas. Decentralization, participation, involvement and accountability are key aspects in implementation of quality policy of SIMMC

Director

The Governing Body delegates all academic and operational decisions based on policy to Local Managing Committee of SIMMC headed by the Director who formulates common working procedures and entrusts the implementation with faculty members.

Faculty

Faculty are given representation in various committees/cells and empowered to conduct various programs in showcasing their abilities. They are encouraged to develop leadership skills by being in charge of various academic, co-curricular and extracurricular activities. They are authorized to conduct industrial association convener for organizing seminars/workshops/conferences/FDPs. Committees are also formed like sports, library, research, industrial connect and have operational autonomy under the guidance of The Director

Proper guidance and encouragement is provided by Director to carry out important tasks. He acts as a coordinator between Local Managing Committee and the staff.

Discussion on various issues related with SIMMC development, administration,

infrastructural needs and student disciplines takes place between various committees. In these meetings, Director is apprised of the working of various committees and fulfillment of various tasks. Also, sufficient checks and balances are provided in the system to confirm that the intentions behind the decisions are not biased or unreasonable. The staff-teaching as well as non-teaching follows guidelines issued and obey the orders in the interest of maintaining discipline in SIMMC. All policy matters and academic activities are planned through a process of dialogue with stakeholders at various levels.

6.2 Strategy Development and Deployment

6.2.1 Perspective/Strategic plan and Deployment documents are available in the institution

Response:

Quality Policy:

SIMMC is committed in achieve excellence by providing Quality education and aims to achieve customer satisfaction by ensuring continual enhancement in educational systems, processes, faculty skills, quality

and competence, method of teaching, assessment and learning resources so as to offer effectiveness in imparting ultimate quality education.

Our sustained belief is that our success can only be measured consistent and continuous success of our products the students, who in turn shape themselves into future professional and entrepreneurs as well as responsible citizens through their contribution to research, industry, society and the nation at large.

The quality is religiously adhered to and implemented at SIMMC and continually monitored at the highest level of management so as to ensure consistency in approach and effectiveness in all its dimensions.

Perspective Plan and Deployment:

- To enhance development of student's knowledge, skills, abilities and attitude as required by industry.
- To upgrade the Library with more books and e-journals, creating of digital Library and inter linking of libraries.
- To increase internet bandwidth and Wi-Fi facilities for staff and students.
- Teaching staff to upgrade with higher qualification and participate in industry research activity and consultancy and faculty development program.
- Teaching staff to publish at least two articles in the prescribed journals in a year.
- Teaching staff to adopt pedagogy with innovative and creative ideas, and use of e-education in learning and teaching.
- To offer extension services to the community, from a social perspective.
- **SIMMC ensures deployment through the following practices**

Periodic Teaching Staff meetings help to explore the strong points of each staff member, which helps for the proper distribution of responsibilities. The Director appoints members for various committees and cell. The committees are provided firm guidelines about their roles and responsibilities.

6.2.2 Organizational structure of the institution including governing body, administrative setup, and functions of various bodies, service rules, procedures, recruitment, promotional policies as well as grievance redressal mechanism

Response:

Organizational structure of the Institution is well structure with governing body which monitors operations, along with administrative department to handle administrative aspects such as admissions, fees, university communications, etc. Human resource department of organization recruits academic and administrative staff as per university guidelines and increment and promotions are done as per performance appraisal.

SIMMC various committees address any issues of stakeholders, Sexual Harassment Committee, Anti ragging and Grievance Redressal Committees exist. These committees are headed Senior faculty members. Students Class Representatives are also being selected democratically to represent their classes. Faculty concerns are represented by the Faculty Representative. Meetings are planned regularly to address any issues of concern group and take remedial and preventive measures.

Regular feedback and student's concern with the academics is discussed with the faculties and Programme coordinator and corrective action is taken.

File Description	Document
Any additional information	View Document

6.2.3 Implementation of e-governance in areas of operation: 1.Planning and Development 2. Administration 3. Finance and Accounts 4. Student Admission and Support 5.Examination

A. All 5 of the above

B. Any 4 of the above

C. Any 3 of the above

D. Any 2 of the above

Response: A. All 5 of the above

File Description	Document
Details of implementation of e-governance in areas of operation Planning and Development, Administration etc	View Document
Screen shots of user interfaces	View Document

6.2.4 Effectiveness of various bodies/cells/committees is evident through minutes of meetings and implementation of their resolutions

Response:

SIMMC have constituted various committees to address the problems of the stakeholders.

Sexual Harassment Committee, Anti ragging Committee and Grievance, Redressal Committees are formed. These committees are headed by the Director and Senior faculty members. Each Committee has a mandate and terms of reference and represented by teaching and non-teaching staff, students, parents and

other members as per the objective of the Committee. The Committee meets at regular intervals as well as depending on need. Suggestion Box is placed at strategic locations for receiving suggestions. In Committee meetings issues are discussed and minutes made for effective implementation and follow-up on actions to be taken.

6.3 Faculty Empowerment Strategies

6.3.1 The institution has effective welfare measures for teaching and non-teaching staff

Response:

SIMMC contributes towards the Employee Provident Fund Scheme and Family Pension Scheme. and the Gratuity scheme for all employees who have completed five years and more Uniforms are issued to all Non-teaching staff. SIMMC provides admission to children of staff and provides fifty percent waiver of fees to their Welfare include casual leave, study leave, medical leave, provident fund, gratuity, encashment of the leave, LTC, Incentives for publication or the articles, advance increments to the PhD, subsidy for attending National and international seminar or workshops , sabbatical leave for higher studies, pension benefits and medical facilities, residential, children education allowance etc.

6.3.2 Average percentage of teachers provided with financial support to attend conferences/workshops and towards membership fee of professional bodies during the last five years

Response: 16.93

6.3.2.1 Number of teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
5	4	1	2	35

File Description

Document

Details of teachers provided with financial support to attend conferences,workshops etc. during the last five years

[View Document](#)

6.3.3 Average number of professional development /administrative training programs organized by the institution for teaching and non teaching staff during the last five years

Response: 0.6

6.3.3.1 Total number of professional development / administrative training programs organized by the Institution for teaching and non teaching staff year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	1	1	0	0

File Description	Document
Details of professional development / administrative training programs organized by the Institution for teaching and non teaching staff	View Document

6.3.4 Average percentage of teachers attending professional development programmes viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programme during the last five years

Response: 60.18

6.3.4.1 Total number of teachers attending professional development programs, viz., Orientation Program, Refresher Course, Short Term Course, Faculty Development Programs year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
48	20	25	15	53

File Description	Document
Details of teachers attending professional development programs during the last five years	View Document

6.3.5 Institution has Performance Appraisal System for teaching and non-teaching staff

Response:

Well-structured Performance Appraisal System is being followed. Appraisal system takes into consideration the entire activities and contribution by the faculty for the academic year.

An effective performance appraisal system both for teaching and non-teaching staff has been devised & been revised on a regular basis. Faculty members are constantly and continuously monitored and evaluated by the head of the department at the end of term examination, monthly test assessment and closer of a semester. Any faculty performance lacks, the head of department conducts necessary counselling so that they exhibit better performance. End of the year based on the feedback received from the students from the

head of the faculty and taking into consideration the other parameters final appraisal is conducted which is placed before the Management. The faculty which performing beyond expectations are suitably rewarded both monetary and non-monetary and who are not able to come at par are reprimanded

The system covers following parameters

- Operational Attributes focusing on - Teaching/ Learning as per work load, regularity in taking classes teaching effectiveness vis-à-vis students' Academic Performance and feedback contribution towards cocurricular & extra-curricular activities Publication and Projects undertaken.
- General Attributes focusing - Basic Traits/Potential/ Attitude and Interpersonal skills.

6.4 Financial Management and Resource Mobilization

6.4.1 Institution conducts internal and external financial audits regularly

Response:

Institute has adopted two tiers Audit system namely Internal Audit and External Audit.

Internal audit verifies the claims and supporting vouchers to certify for further processing of the bill/voucher to external auditor.

The External Audit is done by the Chartered Accountant appointed by the institute. Audit report is prepared once the financial audit is completed. The auditing is done for students' fees payments, income and expenditure, purchases, payment transaction, maintenance payments verification with actual purchases against Purchase Order (P.O.). SIMMC discourages cash payment and insist for only cheque payment.

6.4.2 Funds / Grants received from non-government bodies, individuals, Philanthropists during the last five years (not covered in Criterion III)

Response: 0

6.4.2.1 Total Grants received from non-government bodies, individuals, philanthropists year wise during the last five years (INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description	Document
Details of Funds / Grants received from non-government bodies during the last five years	View Document

6.4.3 Institutional strategies for mobilisation of funds and the optimal utilisation of resources

Response:

SIMMC is self-financing permanent unaided education institution. Major sources of income are from tuition fees paid by students MBA SPPU /AICTE policy. PGDM institution has a practice of preparing budget every year as per the guidelines of governing body covering major heads like infrastructure, salary, labs & maintenance, computers, library, R&D and others (includes green initiatives, FDPs, Training Programmes, Soft Skills Training, Conferences, Workshops, Travels etc.). In case of shortage of funds, Suryadatta Education Foundation supports on account of recurring & non-recurring expenditure. In case of delay in fee-reimbursement from the government, the same is met through corpus fund of the Suryadatta Education Foundation.

6.5 Internal Quality Assurance System

6.5.1 Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes

Response:

On initiation of IQAC action plans were chalked out towards quality enhancement and the outcome to be achieved by the end of academic year.

IQAC contributes in achieving institute quality assurance mainly in:

- Ensuring continual improvement in the all activities in which institute is engaged.
- Assuring all stakeholders namely students, parents, teachers, staff, clientele agencies of the accountability of the institute for its own quality.
- The quality enhancement measures undertaken by the Innovations in Teaching and Learning
- Emphasizing on developing habit of Self Learning Practices among the students by way of introducing assignments and projects.
- Emphasis on developing leadership through involvement of students in various seminar, extra-curricular activities.
- Emphasis are on classroom lectures, assignments tutorials, workshops, seminars, and lectures from guest speakers from the industry and academia.
- Initiatives towards faculty development program.
- Participation of Industry experts as subject matter experts.
- Ensuring up-gradation of IT facility
- Regulation of effective mentoring system, student's industry activity, placements.

Evaluating the effectiveness of processes for feedback and suggestions of students and alumni and suggestions are incorporated in the recommendation to the respective committee.

6.5.2 The institution reviews its teaching learning process, structures & methodologies of operations and learning outcomes at periodic intervals through IQAC set up as per norms

Response:

Review process of SIMMC is based on guidelines given by the Board of Management and IQAC from time to time in its meetings. The IQAC helps in academic planning, execution, monitoring and evaluation. IQAC has recommended need for infrastructure up gradation in the areas of teaching and learning and green campus initiatives. The Library required more books to be added and also more e-journals to be subscribed. The Laboratories required addition of equipments. There is a need to display clear instructions for security and safety. The teaching staff must go for higher education and research activity in collaboration with industry.

6.5.3 Average number of quality initiatives by IQAC for promoting quality culture per year

Response: 0

6.5.3.1 Number of quality initiatives by IQAC for promoting quality year-wise for the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	0	0	0	0

File Description	Document
Number of quality initiatives by IQAC per year for promoting quality culture	View Document
IQAC link	View Document

6.5.4 Quality assurance initiatives of the institution include:

1. Regular meeting of Internal Quality Assurance Cell (IQAC); timely submission of Annual Quality Assurance Report (AQAR) to NAAC; Feedback collected, analysed and used for improvements
2. Academic Administrative Audit (AAA) and initiation of follow up action
3. Participation in NIRF
4. ISO Certification
5. NBA or any other quality audit

A. Any 4 of the above

B. Any 3 of the above

C. Any 2 of the above

D. Any 1 of the above

Response: C. Any 2 of the above

File Description	Document
Details of Quality assurance initiatives of the institution	View Document
e-copies of the accreditations and certifications	View Document
Any additional information	View Document

6.5.5 Incremental improvements made during the preceding five years (*in case of first cycle*) Post accreditation quality initiatives (*second and subsequent cycles*)

Response:

SIMMC prepares students market ready and enhance their placement prospects, training /workshops in summer vacations in the areas beyond the syllabi through the subject matter experts.

Extra classes and efforts are being done to improve attitude and Personality Development of the students.

Good numbers of Industry experts were invited for the Guest Lectures in the relevant field. These events have helped students developing skills and experience in situation handling and has improved in overall student's placement.

Institute has actively taken part in organizes Quality Improvement program through which every year SIMMC organizes National/State level seminar, in which eminent speakers / experts delivers thought to students from industry and other management institutes.

Faculties are visiting different Institutions for participation in the various events organized by them. This definitely gives learning opportunities for the institution.

Various workshop and programs has been included to improve the revenue. Short term value added certificate programs in key management functions are explored.

In this regard SIMMC management honouring its founder's Late Shri Bansilalji Chordiya & Smt. Ratanbai Chordiya and rolled out Memorial fellowship to meritorious and needy students for both the genders pursuing PGDM/MBA. The Fellowship amount is of INR. One Lakh per annum per student. The Student Fellowship was initiated during the academic year 2016-17

Goals & Objectives of the student's fellowship.

- The purpose of the Centre of excellence in SIMMC Fellowship Program is to encourage MBA/PGDM student researchers who will become leaders in industry management research and public social service. This will be achieved by;
- Working with selected student fellow to develop a program that addresses her or his professional goals in academics, with a strong focus on research – be it basic management research, advance research, or sector specific and public service research
- Providing training in research through a combination of dedicated study and intensive individual mentorship in research methods.
- Providing experience in study design, statistical analysis, project management
- Develop capacity on governance professional abilities
- Development of public administrators and professionals.
- Making them Competent in policy making, planning, and governance in industry/public sector

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Number of gender equity promotion programs organized by the institution during the last five years

Response: 15

7.1.1.1 Number of gender equity promotion programs organized by the institution year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
1	3	3	2	6

File Description

Document

List of gender equity promotion programs organized by the institution

[View Document](#)

7.1.2

1. Institution shows gender sensitivity in providing facilities such as:

- 1. Safety and Security**
- 2. Counselling**
- 3. Common Room**

Response:

Institute organized special program for women empowerment. Thousands of women from the deprived class of society are benefitted by it and become financially independent. Some of the programs are Tailoring & Fashion Designing etc. Activities like self defense, sessions on female feticide & street plays on Women empowerment are conducted. International Women's Day is celebrated every year.

Institute has a 24 x 7 security for their students and staff. There is OSD (Officer on Special Duty) to monitor the activities around the campus round the day. CCTV camera are installed and constantly monitored from Directors office & Central Control Room.

The Counseling and Mentorship is given to the students and staff members by conducting Guest Lectures on regular basis.

Institute has separate Boys and Girls common room in the campus with all the necessary amenities like bed, sitting arrangement, Medical aid box, Glass mirror and Required Recreation facilities.

7.1.3 Alternate Energy initiatives such as:**1. Percentage of annual power requirement of the Institution met by the renewable energy sources****Response:** 0

7.1.3.1 Annual power requirement met by the renewable energy sources (in KWH)

7.1.3.2 Total annual power requirement (in KWH)

Response: 11104

File Description	Document
Details of power requirement of the Institution met by renewable energy sources	View Document

7.1.4 Percentage of annual lighting power requirements met through LED bulbs**Response:** 68.75

7.1.4.1 Annual lighting power requirement met through LED bulbs (in KWH)

Response: 1144

7.1.4.2 Annual lighting power requirement (in KWH)

Response: 1664

File Description	Document
Details of lighting power requirements met through LED bulbs	View Document

7.1.5 Waste Management steps including:

- **Solid waste management**
- **Liquid waste management**
- **E-waste management**

Response:

Solid Waste Management:- The College has proposed for solid waste management companies to produce fertilizer for the plants available in the campus. Garbage Bins have been placed in entire campus. College Canteen has made practice of collecting garbage in 3 separate sections wet garbage, dry garbage and miscellaneous garbage. Clear instructions and signages have been displayed.

Liquid Waste Management :- Being MBA college we don't get liquid waste from the Laboratory. However other Liquid waste is directly managed through the corporation drainage/ sewage line. Admin department check all taps and water outlets periodically to prevent wastage of water etc.

E- Waste Management: - Whatever e waste we had is utilized in creation of flying horse on a chariot, with wings made out of recycled e waste. It is 8.6 ft tall and 8.3 ft long.

7.1.6 Rain water harvesting structures and utilization in the campus

Response:

The water flowing down from the terrace is collected in a tank and used for filling the bore well in the campus. Maintenance department check all taps and water outlets periodically to prevent wastage of water.

Rain Water is accumulated and stored in tank on campus at ground. Various catchments areas are arranged on ground to collect water.

The quantity of rain water is improved by collecting water from larger surface area. By creating the flows of drainage, water loss is controlled.

The areas are cleaned of vegetation and concrete is used so that water can be run off. The slops are created using tiles so that there is better flow and collection of water. Collection devices are used like storage tanks and pits.

Conveyance systems are used to connect collection of water through gutters and drain pipe. They are always kept clean so that clean water is collected. Blockages are always cleared.

Awareness among students and staff is created for rain water harvesting. Construction of tanks and maintenance also takes place periodically.

Rain water harvesting is a novel technique where water is collected from various sources and put for better use. Soil irrigation techniques are used by Institute for rain water harvesting.

7.1.7 Green Practices

- **Students, staff using**
 - a) **Bicycles**
 - b) **Public Transport**
 - c) **Pedestrian friendly roads**
- **Plastic-free campus**
- **Paperless office**
- **Green landscaping with trees and plants**

Response:

Green Practices :-

Efforts towards paperless office are being made through ERP system & Transfer data to reduce the consumption of the papers, Institute has taken decision for the faculty Leave Management through online only. Spreading awareness is the first initiative. Awareness is created by speaking to the students and by displaying appropriate messages. Institute display the awareness messages on theme base and change the same periodically. Institute has installed LED Tube Lights to reduce the electric consumption.

Institute campus is environment friendly as adequate no. of trees and plants have been planted. Campus has been designed in such a manner that generous amount of natural day light is available throughout thereby reducing consumption of electricity power during daytime. In near future Management have taken decision to install solar panels as one of the green initiatives as well as to reduce the expenditure on power consumption.

Students and staff by enlarge make use of public transport & bicycles. Campus has pedestrian friendly road so that students and staff can walk within the campus. Institute does not use polythene. Institute use only Cloths based paper for giving the admission kits to new admit students, any documents given to students, awards given to awardees etc to for plastic free.

Swacch Bharat Abhiyan :- Students and Staff of Suryadatta Institute have organized many rally in Pune and in Ahmednagar and in Nashik for Cleanliness and Green Indian Clean India, thus motivate to keep environment clean.

7.1.8 Average percentage expenditure on green initiatives and waste management excluding salary component during the last five years

Response: 0.83

7.1.8.1 Total expenditure on green initiatives and waste management excluding salary component year

wise during the last five years(INR in Lakhs)

2016-17	2015-16	2014-15	2013-14	2012-13
3.53	3.43	4.38	3.07	2.28

File Description	Document
Details of expenditure on green initiatives and waste management during the last five years	View Document

7.1.9 Differently abled (Divyangjan) Friendliness Resources available in the institution:

1. Physical facilities
2. Provision for lift
3. Ramp / Rails
4. Braille Software/facilities
5. Rest Rooms
6. Scribes for examination
7. Special skill development for differently abled students
8. Any other similar facility (Specify)

A. 7 and more of the above

B. At least 6 of the above

C. At least 4 of the above

D. At least 2 of the above

Response: B. At least 6 of the above

File Description	Document
Resources available in the institution for Divyangjan	View Document

7.1.10 Number of Specific initiatives to address locational advantages and disadvantages during the last five years

Response: 14

7.1.10.1 Number of specific initiatives to address locational advantages and disadvantages year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
0	4	3	2	5

File Description	Document
Number of Specific initiatives to address locational advantages and disadvantages	View Document

7.1.11 Number of initiatives taken to engage with and contribute to local community during the last five years (Not addressed elsewhere)

Response: 9

7.1.11.1 Number of initiatives taken to engage with and contribute to local community year wise during the last five years

2016-17	2015-16	2014-15	2013-14	2012-13
7	1	0	1	0

File Description	Document
Details of initiatives taken to engage with local community during the last five years	View Document

7.1.12

Code of conduct handbook exists for students, teachers, governing body, administration including Vice Chancellor / Director / Principal /Officials and support staff

Response: Yes

File Description	Document
URL to Handbook on code of conduct for students and teachers , manuals and brochures on human values and professional ethics	View Document

7.1.13 Display of core values in the institution and on its website

Response: Yes

File Description	Document
Provide URL of website that displays core values	View Document

7.1.14 The institution plans and organizes appropriate activities to increase consciousness about national identities and symbols; Fundamental Duties and Rights of Indian citizens and other constitutional obligations

Response: Yes

File Description	Document
Details of activities organized to increase consciousness about national identities and symbols	View Document
Any additional information	View Document

7.1.15 The institution offers a course on Human Values and professional ethics

Response: Yes

File Description	Document
Provide link to Courses on Human Values and professional ethics on Institutional website	View Document

7.1.16 The institution functioning is as per professional code of prescribed / suggested by statutory bodies / regulatory authorities for different professions

Response: Yes

7.1.17 Number of activities conducted for promotion of universal values (Truth, Righteous conduct, Love, Non-Violence and peace); national values, human values, national integration, communal harmony and social cohesion as well as for observance of fundamental duties during the last five years

Response: 9

File Description	Document
List of activities conducted for promotion of universal values	View Document

7.1.18 Institution organizes national festivals and birth / death anniversaries of the great Indian personalities

Response:

Suryadatta Institute celebrate various National Festivals and birth / death Anniversaries. Some of them are Sarvapalli Radha Krishnan (Teachers Day), Jawaharlal Nehru Jayanti (Childrens' Days), National Unity Day (birthday of the Iron Man of India Sardar Vallabhbhai Patel), Gandhi Jayanti, Womens Day Celebration, Dr. Baba Saheb Ambedkar Jayanti (Knowledge Day Celebration), Swami Vivekanand Day.

Suryadatta Institute celebrate various National festivals. Some of them are Diwali, Christmas, Ganesh Festival, Navratri & Dandiya Celebration, Holi, Eid, International Yoga Day, Dahi Handi Celebration, Rakshabandan, Republic Day, Independence Day, Khande Navami,

7.1.19 The institution maintains complete transparency in its financial, academic, administrative and auxiliary functions

Response:

Financial Transparency

It follows policies structured for financial regulations and requirements for educational institutions.

Ethical, dependable parameters have been utilized by college for its financial functions.

To make sure institute has transparency in all transactions, college had formulated policies. The financial resources of the institute are managed in a very efficient and right manner.

For financial transparency tools like balance sheet and payment receipts of all transactions are formulated.

Online and bank transactions are encouraged.

Audit is done by approved Charter Accountant for all financial years. All the reports and documents are created with great morals and honesty.

Academic Transparency –

SIMMC has transparent policies for academic control and excellence.

For academic monitoring various parameters are in place like ERP. Attendance list and communication.

7.2 Best Practices

7.2.1 Describe at least two institutional best practices (as per NAAC Format)**Response:****BEST PRACTICE: 1. SURYADUTTA FOUNDATION DAY****Title of the Practice:**

Inviting eminent achievers from different profession who share their experiences in evolving themselves as recognized, respected icon in their respective profession.

Objectives of the practice:

To show case to students there exists an array of area of opportunities where they can excel by interacting with these personalities. These interaction leaves an unique mark that fosters passion amongst students.

**Note: Attached in additional information*

BEST PRACTICE: 2. VIDEO RECORDINGS**Title of the Practice:** Video Recordings of Faculty Lecture

Objectives of the practice: The lectures by the faculty are recorded keeping in view the future need of students or faculties and online access to student database in local area network.

This practice is useful for students to have an idea of the subject being taught in the class room before coming to the class.

Further in case a student is not able to attend any lecture, then he or she may update with other students who were present by going through the video.

This practice of recorded lectures is also helpful for faculties who are new and other faculties who are interested in the subject. Also feedback and/or suggestion after viewing the lectures can be implemented.

**Note: Attached in additional information*

File Description	Document
Any additional information	View Document

7.3 Institutional Distinctiveness**7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust**

Response:

The **distinctiveness of SIMMC** consists primarily in creating for its faculty and students an ambiance that provides a 'holding environment' - a psychological space that is both safe and uncomfortable. 'Safe' because a 'holding environment' is what we all need to grow and blossom, a supportive environment. 'Uncomfortable' because in such an environment one also promotes 'disruptive creativity'.

Such an environment is the natural result of the following strengths of SIMMC community:

1. It's adherence to its foundational concepts that have laid out the trajectory of its growth plan.
2. Its outstanding Human Resource Management system to ensure 'a shared vision, a cohesive team and an engaging work culture'.
3. Its meticulously planned and implemented personal and professional development programmes for its faculty and students.
4. Its well-oiled governance structure and administrative mechanisms to ensure speedy implementation of all developmental plans.
5. Its relentless efforts at attaining the best possible balance between growth and sustainability.
6. Its manifest commitment to be responsible stewards of the extraordinary campus it is blessed with by a meticulous devotion to ensuring biodiversity, eco-consciousness and reverence for the gifts of nature.

Taken together, these strengths have contributed in ample measure towards the creation of a culture in the SIMMC that is uniquely our own, that energises us in all that we do, and knits us together into one educative community.

The ambiance, taken together with our multi-pronged social commitment programmes involving every member of the faculty and students, results in moulding the typical SIMMC graduate who, because they work relentlessly at being intellectually competent, morally upright, spiritually inspired and socially committed, are bound to leave footprints wherever they are.

SIMMC strongly believes in enhancement of innovative practices which is the core ethos of SIMMC. The two best practices described is a testimony to this fact.

5. CONCLUSION

Additional Information :

Suryadatta Education Foundation (SEF) is a charitable trust registered with the Registrar of Societies, Government of Maharashtra. The Suryadatta Group of Institutes started in the year 1999.

Since its inception, Suryadatta Education Foundation has contributed to the present day vibrant global economy by giving the industry multi-faceted professionals. The man behind this achievement is Prof. Dr. Sanjay B. Chordiya, a Senior Management Professional, Chartered Engineer and Educationist who is the Chairman and Founder President of Suryadatta Education Foundation. With more than 28 years of valuable experience, both in the industry and the Academics, Dr. Sanjay B. Chordiya established the Suryadatta Education Foundation to develop self-motivated successful leaders in the fields of Management, Information Technology, Media & Mass Communication, Corporate Communication, Consultancy, Value Education.

More Information on SIMMC website link http://www.simmc.org/images/Additional_Information_in_SSR.pdf

Concluding Remarks :

SIMMC enriches students with latest updates of industries and technologies. Faculty and students are encouraged to attend workshops/conferences in order to enhance their technical skills and keep themselves updated with industry good practices. SIMMC has MOUs with industry to develop skills in students & staff as per industry requirements and make student industry ready for placements. The feedback is key tool which triggers in continuous improvement in quality of education. Feedback is taken from students, parents and alumina and student feedback is collected through ERP system.

SIMMC has highly motivated faculty having passion for teaching and self-development for improvement of quality of education, team spirit among senior and junior faculty members and students as learners and researchers.

Customized ERP system is used for effective administration and data. SIMMC strive continuously to impart knowledge and skills of the highest standard limiting the cost of education to attract meritorious students. Focus on research grants from government bodies to be developed, create a centre of excellence in of Quality Education & Placement.

SIMMC received honor amongst Top Management Institutions in India, as Platinum Category by AICTE–CII Survey of Industry-Linked Technical Institutes for three consecutive years (2015 to 2017). SIMMC was evaluated on six parameters viz Governance, Curriculum, Faculty, Infrastructure, Services / Project & Skill

Development & Placements.

SIMMC leverage emerging opportunities achieve potential of centre of excellence,introduce programs to meet good practices in industry in association with professional agencies.

NAAC