Yearly Status Report - 2018-2019

Part A	
Data of the Institution	
1. Name of the Institution	**SURYADATTA INSTITUTE OF MANAGEMENT AND MASS COMMUNICATION (SIMMC)**
Name of the head of the Institution	**Professor Dr. Sanjay B. Chordiya**
Designation	**Director**
Does the Institution function from own campus	**Yes**
Phone no/Alternate Phone no.	**020-67901300**
Mobile no.	**9881490036**
Registered Email	**simmc.naac@suryadatta.edu.in**
Alternate Email	**support@suryadatta.edu.in**
Address	**Suryadatta Institute of Management & Mass Communication (SIMMC)**
City/Town	**PUNE**
State/UT	**Maharashtra**
Pincode	**411021**

2. Institutional Status

Affiliated / Constituent	**Affiliated**
Type of Institution	**Co-education**
Location	**Urban**
Financial Status	**private**
Name of the IQAC co-ordinator/Director	**Shailesh Prabhakar Kasande**
Phone no/Alternate Phone no.	**09921111099**
Mobile no.	**9921111099**
Registered Email	**khushali.oza@suryadatta.edu.in**
Alternate Email	**dr.shailesh.kasande@suryadatta.edu.in**

3. Website Address

Web-link of the AQAR: (Previous Academic Year)	http://www.simmc.org

4. Whether Academic Calendar prepared during the year

4. Whether Academic Calendar prepared during the year	**Yes**
if yes,whether it is uploaded in the institutional website: Weblink :	http://www.simmc.org/admissions/master-of-business-administration-mba-in-pune

5. Accrediation Details

Cycle	Grade	CGPA	Year of Accrediation	Validity	
				Period From	Period To
1	**B**	**2.06**	**2018**	**09-Sep-2018**	**08-Sep-2023**

6. Date of Establishment of IQAC

06-Jul-2017

7. Internal Quality Assurance System

Quality initiatives by IQAC during the year for promoting quality culture		
Item /Title of the quality initiative by IQAC	Date & Duration	Number of participants/ beneficiaries
Activities through clubs and Forums	**10-Oct-2018** **141**	**307**

Experiential learning	02-Feb-2019 2	200
Four months SIP for PGDM students	16-May-2019 120	11
MOOCs & SWAYAM courses for faculty and students	16-Aug-2018 233	30
Holistic Development	01-Aug-2018 233	307
Use of Google Classroom	02-Jan-2019 129	175
[View File](#)		

8. Provide the list of funds by Central/ State Government- UGC/CSIR/DST/DBT/ICMR/TEQIP/World Bank/CPE of UGC etc.

Institution/Department/Faculty	Scheme	Funding Agency	Year of award with duration	Amount
NIL	NIL	NIL	2019 0	0
[View File](#)				

9. Whether composition of IQAC as per latest NAAC guidelines:	**Yes**
Upload latest notification of formation of IQAC	[View File](#)
10. Number of IQAC meetings held during the year :	**2**
The minutes of IQAC meeting and compliances to the decisions have been uploaded on the institutional website	**Yes**
Upload the minutes of meeting and action taken report	[View File](#)
11. Whether IQAC received funding from any of the funding agency to support its activities during the year?	**No**

12. Significant contributions made by IQAC during the current year(maximum five bullets)

1. Academic and Administrative Audit 2. In house Faculty Development Programmes 3. Experiential Learning 4. Structured Feedback System 5. Introduction of Trimester pattern in PGDM including outcome based education

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13. Plan of action chalked out by the IQAC in the beginning of the academic year towards Quality Enhancement and outcome achieved by the end of the academic year

Plan of Action	Achivements/Outcomes
Quarterly Training on NAAC Methodology to Academic Administrative staff Members	Three trainings conducted
Streamlining of Academic Calendar	Detailed academic calendars prepared for MBA & PGDM
Use of more digital tools for teaching & learning process	ICT in classrooms, use of google classrooms, smart boards, MOOCs
Emphasis on holistic evaluation & assessment of students by adopting variety of concurrent evaluations	More than fifteen concurrent evaluation methods used
Engaging learners through peer based learning methods	formation and activities under various forums, cells & clubs
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14. Whether AQAR was placed before statutory body ?	Yes

Name of Statutory Body	Meeting Date
Board of Governance	02-Feb-2019

15. Whether NAAC/or any other accredited body(s) visited IQAC or interacted with it to assess the functioning ?	No

16. Whether institutional data submitted to AISHE:	Yes

Year of Submission	2019

Date of Submission	13-Feb-2019

17. Does the Institution have Management Information System ?	Yes

If yes, give a brief descripiton and a list of modules currently operational (maximum 500 words)	Institute uses MIS in various areas as follows: 1. Admission Module Admission enquires are addressed through MIS and Directorate of Technical Education (DTE) enquires are handled with admission module online 2. Accounts Finance Accounting and finance module is used for better transparency and for easy and fast accomplishment of various tasks 3. Online exam module Savitribai Phule Pune University circulates online

exam forms which is filled up by students of the institute. MBA exams are also conducted online. 4. Online feedback module Online feedback system is being implemented in the institute. Various google forms are used to take feedback on curriculum and other aspects of the institute.Online feedback is taken from students, faculties and other stakeholders also. 5. Online IT complaint registration Institute has a mechanism of registering complaints related to IT online and it gets resolved in due course of time

Part B

CRITERION I – CURRICULAR ASPECTS

1.1 – Curriculum Planning and Implementation

1.1.1 – Institution has the mechanism for well planned curriculum delivery and documentation. Explain in 500 words

The Institution runs two PG courses MBA & PGDM, of which MBA is affiliated programme of Savitribai Phule Pune University, and PGDM AICTE approved programme. The curriculum of MBA is designed and updated by Savitribai Phule Pune University and its planning and lecture delivery is executed at institute level. MBA curriculum delivery is planned by preparing day wise academic calendar and day & lecture wise classroom time table. The same is communicated to students and faculties before the commencement of semester. Planning of curriculum delivery also includes course allocation, number of lectures to be delivered in a week and in a semester, session plan to be prepared by the faculties, CCEs are planned & designed course wise and concept note is prepared for each course and communicated to students in advance. PGDM Programme curriculum is designed by the course expert faculties and Industry resource persons, the same is finally approved by Board of Studies of PGDM Programme. The curriculum is regularly updated keeping in mind the changing industry demand and opportunities available in placements. The curriculum delivery is planned by preparing day wise academic calendar and day & lecture wise classroom time table. The same is communicated to students and faculties before the commencement of semester. Planning of curriculum delivery also includes course allocation, number of lectures to be delivered in a week and in a semester, session plan to be prepared by the faculties, CCEs are planned & designed course wise and concept note is prepared for each course and communicated to students in advance. Regular meetings are conducted between CR of the class with the Programme coordinator to understand the actual course delivery in the class and departmental meetings are conducted of a Group Director, Dean, programme coordinators and faculties for fair communication of the course delivery in both the programmes.

1.1.2 – Certificate/ Diploma Courses introduced during the academic year

Certificate	Diploma Courses	Dates of Introduction	Duration	Focus on employ ability/entrepreneurship	Skill Development
spreadsheet Modelling using Excel	NIL	17/06/2019	5	Employ ability skills	analytical skills

Foreign Language French	NIL	17/06/2019	30	employabilit y skills	Language skills
Design thinking for innovation	NIL	17/06/2019	2	Entrepreneur skills	Creativity Innovation skills

1.2 – Academic Flexibility

1.2.1 – New programmes/courses introduced during the academic year

Programme/Course	Programme Specialization	Dates of Introduction
No Data Entered/Not Applicable !!!		

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1.2.2 – Programmes in which Choice Based Credit System (CBCS)/Elective course system implemented at the affiliated Colleges (if applicable) during the academic year.

Name of programmes adopting CBCS	Programme Specialization	Date of implementation of CBCS/Elective Course System
MBA	Finance	01/07/2018
MBA	Marketing	01/07/2018
MBA	Human Resource	01/07/2018
MBA	Operations	01/07/2018
MBA	Supply chain	01/07/2018
MBA	International Business	01/07/2018
MBA	Information Technology	01/07/2018
MBA	Hotel & Tourism	01/07/2018
MBA	Health care	01/07/2018
PGDM	Finance + Marketing	17/06/2019
PGDM	Marketing + IB	17/06/2019
PGDM	Marketing + IT	17/06/2019
PGDM	HR + IB	17/06/2019

1.2.3 – Students enrolled in Certificate/ Diploma Courses introduced during the year

	Certificate	Diploma Course
Number of Students	37	0

1.3 – Curriculum Enrichment

1.3.1 – Value-added courses imparting transferable and life skills offered during the year

Value Added Courses	Date of Introduction	Number of Students Enrolled
Employment Enhancement Programme	03/09/2018	88
Health Fitness	16/08/2018	11
Self Defence	16/08/2018	11
Foreign Language (French)	17/06/2019	11
MOOC (Marketing)	29/04/2019	8

ERP SAP	18/03/2019	11
Team Building activity/module	01/10/2018	11
Financial Awareness in planning investment	12/01/2019	8
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1.3.2 – Field Projects / Internships under taken during the year

Project/Programme Title	Programme Specialization	No. of students enrolled for Field Projects / Internships
MBA	Finance	25
MBA	Marketing	41
MBA	Human Resource	13
MBA	Operations	6
MBA	Supply chain	2
MBA	International Business	4
MBA	Information Technology	4
MBA	Hotel & Tourism	2
MBA	Health care	3
MBA	Rural & Agriculture	17
PGDM	marketing + International Business	9
PGDM	Human Resource + International Business	2
PGDM	marketing + International Business	9
PGDM	Human Resource + International Business	2
[View File](#)		

1.4 – Feedback System

1.4.1 – Whether structured feedback received from all the stakeholders.

Students	Yes
Teachers	Yes
Employers	
Alumni	Yes
Parents	

1.4.2 – How the feedback obtained is being analyzed and utilized for overall development of the institution? (maximum 500 words)

Feedback Obtained
Structured Feedback on curriculum is taken from students and faculties of MBA PGDM Programme. In case of MBA programme, as it is Pune university affiliated, the feedback received is analysed internally and short comings are noted. The same is discussed in departmental meetings and to the extent possible is given to students in the form of enrichment course. In case of PGDM the feedback is analysed in board of studies meetings and discussed in detail to incorporate

the short comings in the next trimester pattern. Additional certification courses are offered based on the feedback of students to upgrade knowledge enrichment and skill development.

CRITERION II – TEACHING- LEARNING AND EVALUATION

2.1 – Student Enrolment and Profile

2.1.1 – Demand Ratio during the year

Name of the Programme	Programme Specialization	Number of seats available	Number of Application received	Students Enrolled
MBA	Finance, Marketing, IB, IT, HR, Hotel & Tourism, Agri business, Health care, Operations & Supply chain	180	230	149
PGDM	Finance + marketing, Marketing + IB, Marketing + IT, HR + IB	240	35	26
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2.2 – Catering to Student Diversity

2.2.1 – Student - Full time teacher ratio (current year data)

Year	Number of students enrolled in the institution (UG)	Number of students enrolled in the institution (PG)	Number of fulltime teachers available in the institution teaching only UG courses	Number of fulltime teachers available in the institution teaching only PG courses	Number of teachers teaching both UG and PG courses
2018	0	307	0	41	0

2.3 – Teaching - Learning Process

2.3.1 – Percentage of teachers using ICT for effective teaching with Learning Management Systems (LMS), E-learning resources etc. (current year data)

Number of Teachers on Roll	Number of teachers using ICT (LMS, e-Resources)	ICT Tools and resources available	Number of ICT enabled Classrooms	Numberof smart classrooms	E-resources and techniques used
41	41	6	6	2	6
View File of ICT Tools and resources					
View File of E-resources and techniques used					

2.3.2 – Students mentoring system available in the institution? Give details. (maximum 500 words)

Mentors are assigned to students at the beginning of semester 1 of MBA PGDM programme. Mentoring activities starts right from the induction programme till they leave the college or get placed. Mentoring slots are planned in the time table and various mentoring activities are conducted for students starting from filling up the forms sharing details like their strengths, weaknesses, opportunities threats. Based on this and other information shared by students, mentors design and execute activities in order to upgrade their personalities personally as well as professionally by inculcating in them importance of values ethics. To site an example, in PGDM an activity called "My Icon" was conducted where students were activity was conducted in 3 stages. In stage 1

student were asked to speak about their icon from family with reasons. In stage 2 they were asked to find out, prepare and speak about their icon from various areas such as business, sports social service. This activity was conducted in order to inculcate the adoptability of various traits of successful people and study their life. To make mentoring activity more meaningful they were asked to make podcast of videos made by them of My Icon activity and a small book review activity.

Number of students enrolled in the institution	Number of fulltime teachers	Mentor : Mentee Ratio
307	41	7

2.4 – Teacher Profile and Quality

2.4.1 – Number of full time teachers appointed during the year

No. of sanctioned positions	No. of filled positions	Vacant positions	Positions filled during the current year	No. of faculty with Ph.D
41	41	0	12	11

2.4.2 – Honours and recognition received by teachers (received awards, recognition, fellowships at State, National, International level from Government, recognised bodies during the year)

Year of Award	Name of full time teachers receiving awards from state level, national level, international level	Designation	Name of the award, fellowship, received from Government or recognized bodies
2018	Dr. Sanjay Chordiya	Director	Gaurav Kalecha Maharashtra Rajya Puraskar Sanman Sohal
2018	Dr. Sanjay Chordiya	Director	Rashtra Bhushan Puraskar
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2.5 – Evaluation Process and Reforms

2.5.1 – Number of days from the date of semester-end/ year- end examination till the declaration of results during the year

Programme Name	Programme Code	Semester/ year	Last date of the last semester-end/ year-end examination	Date of declaration of results of semester-end/ year- end examination
MBA	11458924958	Batch 201820 Semester II	14/05/2019	06/07/2019
MBA	11458924958	Batch 2017 19 Semester IV	10/05/2019	06/07/2019
PGDM	11458924947 11458924950 11458924952 11458924954	Batch 201820 Trimester III	13/05/2019	11/06/2019
PGDM	11458924947 11458924950 11458924952 11458924954	Batch 2017 19 Semester IV	20/04/2019	11/05/2019
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2.5.2 – Reforms initiated on Continuous Internal Evaluation(CIE) system at the institutional level (250 words)

For MBA programme continuous internal evaluation (CIE) has undergone reforms in the academic year 201819. Under the course "Indian Economy" of Semester I, CIE was conducted by asking students to prepare a scrap book by pasting current news cutting from economic times along with one page analysis of the news daily till the end of semester. This helped students to be aware of the current affairs of the country's economy. A mega CIE was conducted in the course BOM EABD for semester I, were students were asked to prepare various analytical charts and models showcasing various brands along with their marking strategy and success. A Mega expo was organized in which students were evaluated based on various parameters by invited industry persons and internal faculty members. Case studies from Harvard Business Publishing has been discussed in the class and then solved by the students. Various quizzes are conducted through google forms in the form of MCQs and other objective questions. For PGDM programme continuous internal evaluation (CIE) has undergone reforms in various ways, to site a few, under the course " Micro economy for managers" in order to make students understand the main concepts of economics, a well planned skit was executed by PGDM students on stage in front of audience consisting of students, faculty and industry resource persons. Assessment was done based on parameters decided in advance. In the course "Management Accounting Control", in order to make students understand the concept of cost sheet and quotation, they were given a product and a business to run, on which they were supposed to make their own quotation and explain it in detail with various factors. Assessment was done based on predecided parameters.

2.5.3 – Academic calendar prepared and adhered for conduct of Examination and other related matters (250 words)

Day wise detailed academic calendar is prepared for both the programmes MBA PGDM. The same is displayed on website and notice board and communicated to students and staff at the beginning of the semester. The same includes day wise class room sessions, guest sessions industry visits planned, schedule of examination and holidays during the semester. The same is shared with the training and placement department for timely arrangement of industry visits and other corporate programmes. A separate examination time table is also prepared which is displayed on website and notice board with required details.

2.6 – Student Performance and Learning Outcomes

2.6.1 – Program outcomes, program specific outcomes and course outcomes for all programs offered by the institution are stated and displayed in website of the institution (to provide the weblink)

http://www.simmc.org/academics/programs-overview-mba-college-in-pune

2.6.2 – Pass percentage of students

Programme Code	Programme Name	Programme Specialization	Number of students appeared in the final year examination	Number of students passed in final year examination	Pass Percentage
11458924958	MBA	Finance, Marketing, IB, IT, HR, Hotel & Tourism, Agri business, Health care, Operations & Supply chain	82	62	75.61

1-1458924947 1-1458924950 1-1458924952 1-1458924954	PGDM	Finance + marketing, Marketing + IB, Marketing + IT, HR + IB	10	10	100

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2.7 – Student Satisfaction Survey

2.7.1 – Student Satisfaction Survey (SSS) on overall institutional performance (Institution may design the questionnaire) (results and details be provided as weblink)

http://www.simmc.org/feedback/student

CRITERION III – RESEARCH, INNOVATIONS AND EXTENSION

3.1 – Resource Mobilization for Research

3.1.1 – Research funds sanctioned and received from various agencies, industry and other organisations

Nature of the Project	Duration	Name of the funding agency	Total grant sanctioned	Amount received during the year
No Data Entered/Not Applicable !!!				
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3.2 – Innovation Ecosystem

3.2.1 – Workshops/Seminars Conducted on Intellectual Property Rights (IPR) and Industry-Academia Innovative practices during the year

Title of workshop/seminar	Name of the Dept.	Date
AIMA Bizlab simulation	MBA / PGDM	29/04/2019
Harward Business Publishing wrokshop	MBA / PGDM	27/06/2019
Innovation Next	MBA / PGDM	11/04/2019

3.2.2 – Awards for Innovation won by Institution/Teachers/Research scholars/Students during the year

Title of the innovation	Name of Awardee	Awarding Agency	Date of award	Category
No Data Entered/Not Applicable !!!				
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3.2.3 – No. of Incubation centre created, start-ups incubated on campus during the year

Incubation Center	Name	Sponsored By	Name of the Start-up	Nature of Start-up	Date of Commencement
1	Startup Innovation Cell	Suryadatta Institute of Management Mass Communication	Cafe Story	Food cafe	20/01/2019

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3.3 – Research Publications and Awards

3.3.1 – Incentive to the teachers who receive recognition/awards

State	National	International
120000	0	0

3.3.2 – Ph. Ds awarded during the year (applicable for PG College, Research Center)

Name of the Department	Number of PhD's Awarded
MBA/PGDM	0

3.3.3 – Research Publications in the Journals notified on UGC website during the year

Type	Department	Number of Publication	Average Impact Factor (if any)
National	MBA /PGDM	2	5.5
International	MBA/PGDM	2	5.0
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3.3.4 – Books and Chapters in edited Volumes / Books published, and papers in National/International Conference Proceedings per Teacher during the year

Department	Number of Publication
MBA/PGDM	0
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3.3.5 – Bibliometrics of the publications during the last Academic year based on average citation index in Scopus/ Web of Science or PubMed/ Indian Citation Index

Title of the Paper	Name of Author	Title of journal	Year of publication	Citation Index	Institutional affiliation as mentioned in the publication	Number of citations excluding self citation
NIL	NIL	NIL	2019	0	NIL	0
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3.3.6 – h-Index of the Institutional Publications during the year. (based on Scopus/ Web of science)

Title of the Paper	Name of Author	Title of journal	Year of publication	h-index	Number of citations excluding self citation	Institutional affiliation as mentioned in the publication
ERP:The Best solution for orgaisation	Dr. Sarika shelke	Surya The energy	2018	0	0	Suryadatta Institute of Management Mass Communication
Global Impleclations of US China Trade War on Business Management"	Dr. Medha Deshmukh	Surya The energy	2018	0	0	Suryadatta Institute of Management Mass Communication
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3.3.7 – Faculty participation in Seminars/Conferences and Symposia during the year :

Number of Faculty	International	National	State	Local
Attended/Seminars/Workshops	0	12	0	0

Presented papers	0	1	0	0
Resource persons	0	0	10	0

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3.4 – Extension Activities

3.4.1 – Number of extension and outreach programmes conducted in collaboration with industry, community and Non- Government Organisations through NSS/NCC/Red cross/Youth Red Cross (YRC) etc., during the year

Title of the activities	Organising unit/agency/ collaborating agency	Number of teachers participated in such activities	Number of students participated in such activities
NIPM Stuna Conference	**NIPM**	**6**	**98**
Diabetes check up camp	**Chellaram Hospital**	**10**	**296**
US consulate fair	**US consulate Arm**	**5**	**25**

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3.4.2 – Awards and recognition received for extension activities from Government and other recognized bodies during the year

Name of the activity	Award/Recognition	Awarding Bodies	Number of students Benefited
NIL	**NIL**	**NIL**	**0**

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3.4.3 – Students participating in extension activities with Government Organisations, Non-Government Organisations and programmes such as Swachh Bharat, Aids Awareness, Gender Issue, etc. during the year

Name of the scheme	Organising unit/Agency/collaborating agency	Name of the activity	Number of teachers participated in such activites	Number of students participated in such activites
Swachh Bharat Abhiyan	**Suryadatta Institute of Management Mass Communication**	**Cleaning surroundings**	**3**	**123**
Start Up India	**Rotract**	**Entrepreneur Talker**	**3**	**175**

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3.5 – Collaborations

3.5.1 – Number of Collaborative activities for research, faculty exchange, student exchange during the year

Nature of activity	Participant	Source of financial support	Duration
AIMA Bizlab simulation	**5**	**Institution**	**2**
Harvard Business Publication	**13**	**Institution**	**1**
Innovation Next	**13**	**Institution**	**1**
NIPM	**124**	**Institution**	**365**

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3.5.2 – Linkages with institutions/industries for internship, on-the- job training, project work, sharing of research facilities etc. during the year

Nature of linkage	Title of the linkage	Name of the partnering institution/ industry /research lab with contact details	Duration From	Duration To	Participant
Internship	SIP	Various Industries	01/06/2019	31/07/2019	MBA 1st yearstudents

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3.5.3 – MoUs signed with institutions of national, international importance, other universities, industries, corporate houses etc. during the year

Organisation	Date of MoU signed	Purpose/Activities	Number of students/teachers participated under MoUs
Chitale Bandhu Mithaiwale	21/01/2019	Activities 1. Corporate Interviewing activities 2. Case study development 3. Live projects 4. shadowing activity 5. Workshops joint certifications 6. Mentoring 7. Summer internship projects 8. Guest lectures. 9. Industry visits 10. Final Placeme	175
Thermax Ltd	11/01/2019	Activities 1. Corporate Interviewing activities 2. Case study development 3. Live projects 4. shadowing activity 5. Workshops joint certifications 6. Mentoring 7. Summer internship projects 8. Guest lectures. 9. Industry visits 10. Final Placeme	175
Shoppers Stop Ltd.	15/01/2019	Activities 1. Corporate Interviewing activities 2. Case study development 3. Live projects 4. shadowing activity 5. Workshops joint certifications 6.	175

		Mentoring 7. Summer internship projects 8. Guest lectures. 9. Industry visits 10. Final Placeme	
Edelweiss Broking Ltd	12/01/2019	Activities 1. Corporate Interviewing activities 2. Case study development 3. Live projects 4. shadowing activity 5. Workshops joint certifications 6. Mentoring 7. Summer internship projects 8. Guest lectures. 9. Industry visits 10. Final Placeme	175

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CRITERION IV – INFRASTRUCTURE AND LEARNING RESOURCES

4.1 – Physical Facilities

4.1.1 – Budget allocation, excluding salary for infrastructure augmentation during the year

Budget allocated for infrastructure augmentation	Budget utilized for infrastructure development
32	29.82

4.1.2 – Details of augmentation in infrastructure facilities during the year

Facilities	Existing or Newly Added
Campus Area	Existing
Class rooms	Existing
Laboratories	Existing
Classrooms with LCD facilities	Existing
Classrooms with Wi-Fi OR LAN	Existing
Seminar halls with ICT facilities	Existing
Video Centre	Existing
Number of important equipments purchased (Greater than 1-0 lakh) during the current year	Newly Added
Value of the equipment purchased during the year (rs. in lakhs)	Newly Added

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4.2 – Library as a Learning Resource

4.2.1 – Library is automated {Integrated Library Management System (ILMS)}

Name of the ILMS software	Nature of automation (fully or patially)	Version	Year of automation
SLIM21	Partially	3.6.0.31681	2009

4.2.2 – Library Services

Library Service Type	Existing		Newly Added		Total	
Journals	62	104323	15	57958	77	162281
CD & Video	541	0	0	0	541	0
Text Books	0	315667	0	476654	0	792321
e-Books	272	0	272	113870	544	113870
e-Journals	229	0	229	0	458	0
Digital Database	0	13570	0	13570	0	27140
Library Automation	0	27435	0	0	0	27435
Others(specify)	941	25605	0	0	941	25605

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4.2.3 – E-content developed by teachers such as: e-PG- Pathshala, CEC (under e-PG- Pathshala CEC (Under Graduate) SWAYAM other MOOCs platform NPTEL/NMEICT/any other Government initiatives & institutional (Learning Management System (LMS) etc

Name of the Teacher	Name of the Module	Platform on which module is developed	Date of launching e-content
Dr. Pratiksha Wable	'Google classroom' under Innovation Best Practices in educational skills	Swayam	01/11/2018

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4.3 – IT Infrastructure

4.3.1 – Technology Upgradation (overall)

Type	Total Computers	Computer Lab	Internet	Browsing centers	Computer Centers	Office	Departments	Available Bandwidth (MBPS/ GBPS)	Others
Existing	153	1	50	1	1	1	1	50	0
Added	0	0	0	0	0	0	0	0	0
Total	153	1	50	1	1	1	1	50	0

4.3.2 – Bandwidth available of internet connection in the Institution (Leased line)

50 MBPS/ GBPS

4.3.3 – Facility for e-content

Name of the e-content development facility	Provide the link of the videos and media centre and recording facility
Digital Lecture capturing system	http://www.simmc.org/e-campus/digitized-lecture

4.4 – Maintenance of Campus Infrastructure

4.4.1 – Expenditure incurred on maintenance of physical facilities and academic support facilities, excluding salary component, during the year

Assigned Budget on academic facilities	Expenditure incurred on maintenance of academic facilities	Assigned budget on physical facilities	Expenditure incurredon maintenance of physical facilites
31	29.24	32	30.38

4.4.2 – Procedures and policies for maintaining and utilizing physical, academic and support facilities - laboratory, library, sports complex, computers, classrooms etc. (maximum 500 words) (information to be available in institutional Website, provide link)

The library is functional with more than 25000 books, more than 500 Ebooks E journals with SLIM21 software. Students can access and issue books journals as per library policy, news papers and open resource material is also available on daily basis. DELNET is also functional and can be accessed. Sports The campus provides various games sports facilities within the college campus. There are multiple sport facilities to keep our students engaged and physically fit. The campus has indoor and outdoor game facilities like football, volleyball, tennis, badminton, basketball, table tennis, carom and so on. computers Computer lab is to be used as per the manual provided by IT department. WIFI, LAN and internet facility is available in all 153 computers available and can be accessed by students. Classrooms Classrooms are ICT facilitated with LCD facilities and there are two smart board classrooms with digital boards. Audio video facilities are available in ICT facilitated classrooms. IT Infrastructure The highspeed dedicated Internet connectivity caters the internet requirement within the campus on 24 x 7 basis. The students experience the best communication, coordination and collaboration with their faculties, coordinators and team mates. The IT Infra also covers the latest Licensed software's for designing and Simulation of projects, statistical analysis and project presentation. Security (physical data access) within the campus is administered via surveillance cameras and data access policies implemented via various servers using Microsoft technology.

http://www.simmc.org/infrastructure

CRITERION V – STUDENT SUPPORT AND PROGRESSION

5.1 – Student Support

5.1.1 – Scholarships and Financial Support

	Name/Title of the scheme	Number of students	Amount in Rupees
Financial Support from institution	Rajashri Chhatrapati Sahu Maharashtra Shikshan shulk Government of India Post Matric Scholarship	110	9219736
Financial Support from Other Sources			
a) National	NA	0	0
b)International	NA	0	0
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5.1.2 – Number of capability enhancement and development schemes such as Soft skill development, Remedial coaching, Language lab, Bridge courses, Yoga, Meditation, Personal Counselling and Mentoring etc.,

Name of the capability enhancement scheme	Date of implemetation	Number of students enrolled	Agencies involved

Remedial sessions Decision Science	02/04/2019	82	In house faculty
Remedial sessions Decision Science	24/04/2019	77	In house faculty
Remedial Sessions Financial Management	04/05/2019	74	In house faculty
Bridge Courses Economics	20/08/2019	83	In house faculty
Bridge Courses Accounting	27/08/2019	83	In house faculty
Bridge Courses Business Statistics	03/09/2019	63	In house faculty
Mentoring	16/08/2019	119	In house faculty

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5.1.3 – Students benefited by guidance for competitive examinations and career counselling offered by the institution during the year

Year	Name of the scheme	Number of benefited students for competitive examination	Number of benefited students by career counseling activities	Number of students who have passedin the comp. exam	Number of studentsp placed
2018	Employment enhancement programme	0	104	0	73

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5.1.4 – Institutional mechanism for transparency, timely redressal of student grievances, Prevention of sexual harassment and ragging cases during the year

Total grievances received	Number of grievances redressed	Avg. number of days for grievance redressal
0	0	15

5.2 – Student Progression

5.2.1 – Details of campus placement during the year

On campus			Off campus		
Nameof organizations visited	Number of students participated	Number of stduents placed	Nameof organizations visited	Number of students participated	Number of stduents placed
Various Industries	168	50	Various Industries	20	20

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5.2.2 – Student progression to higher education in percentage during the year

Year	Number of students enrolling into higher education	Programme graduated from	Depratment graduated from	Name of institution joined	Name of programme admitted to
No Data Entered/Not Applicable !!!					

	View File

5.2.3 – Students qualifying in state/ national/ international level examinations during the year (eg:NET/SET/SLET/GATE/GMAT/CAT/GRE/TOFEL/Civil Services/State Government Services)

Items	Number of students selected/ qualifying
No Data Entered/Not Applicable !!!	
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5.2.4 – Sports and cultural activities / competitions organised at the institution level during the year

Activity	Level	Number of Participants
Foundation Day	National	512
Teacher's Day	Institute	307
Sports Day	Institute	51
Navratri Celebration	Institute	216
Ganesh Festival celebration	Institute	220
Yoga Day	Institute	292
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5.3 – Student Participation and Activities

5.3.1 – Number of awards/medals for outstanding performance in sports/cultural activities at national/international level (award for a team event should be counted as one)

Year	Name of the award/medal	National/ Internaional	Number of awards for Sports	Number of awards for Cultural	Student ID number	Name of the student
No Data Entered/Not Applicable !!!						
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5.3.2 – Activity of Student Council & representation of students on academic & administrative bodies/committees of the institution (maximum 500 words)

Activity of Student council: 1. Updating students of various upcoming events of the institute and announce the same in the class and display on the notice board 2. Participation in the cultural and sports activities of the institute 3. Participation in some management decisions regarding the development of student community 4. Communicating grievances of students to the management 5. Attending student council meetings and participate in decision making process 6. Supporting the celebration of Foundation Day of the institute and other national events by active participation 7. Presenting the role of event manager in hosting national or state level event in the institute. 8. Representing the institute at the state and national level competitions Representation of students and faculty members on student council committee: Sr. No. Name of the Member Designation 1 Manas Joshi President 2 Saurabh Raut Secretary 3 Manali Naidu Lady Representative 4 Akshata Lade Student representative SCST 5 Pranita Bagmar Student representative MBA 6 Rithu Bhurewar Student representative PGDM 7 Dr. Sanjay B Chordiya Director Exofficio member 8 Prof. Vinit Karande Faculty coordinator

5.4 – Alumni Engagement

5.4.1 – Whether the institution has registered Alumni Association?

No

5.4.2 – No. of enrolled Alumni:

0

5.4.3 – Alumni contribution during the year (in Rupees) :

0

5.4.4 – Meetings/activities organized by Alumni Association :

Meeting of Alumni was held on 29/12/18 where few outstanding alumnus were felicitated

CRITERION VI – GOVERNANCE, LEADERSHIP AND MANAGEMENT

6.1 – Institutional Vision and Leadership

6.1.1 – Mention two practices of decentralization and participative management during the last year (maximum 500 words)

1. Decentralization- Entire academic planning, time table, implementation, monitoring feedback of both programmes MBA PGDM is delegated to programme coordinators. Industry visit guest session planning, budgeting and execution is also done by coordinators. 2. Participative management- During the Foundation day week, Institute organized various sports and cultural activities, in which students participate by their involvement starting from planning, preparing budget and execution of whole event supported by faculty members. Faculty members are empowered to recommend various books, which is verified by dean academics and dean is empowered to prepare cheque and get them approved

6.1.2 – Does the institution have a Management Information System (MIS)?

Yes

6.2 – Strategy Development and Deployment

6.2.1 – Quality improvement strategies adopted by the institution for each of the following (with in 100 words each):

Strategy Type	Details
Curriculum Development	? Curriculum Development for PGDM, Trimester pattern is introduced through Board of Studies which consists of expert faculty member and Industry experts. The curriculum gets reviewed twice in a year to ensure curriculum is updated. If required new courses are introduced. For MBA, Savitribai Phule Pune University introduced (Outcome Based education) OBE in AC 201819 under CBCS which is adopted by the institute. Various skill Enrichment courses are introduced for PGDM students to enhance their knowledge and skills. New MOUs have been signed with some associations to provide simulation studies case based studies to students.
Teaching and Learning	? Teaching and Learning Various internal assessment techniques are adopted to bring variety of evaluation methods in different courses in order to align with OBE. Blooms taxonomy is

	adopted for measurement of CIEs. Students get encourage to learn the course through such different techniques adopted by faculties.
Examination and Evaluation	? Examination and Evaluation MBA examination is conducted as per Savitribai Phule Pune University norms. PGDM examination is conducted as per AICTE norms. Evaluation is based on various pre defined parameters and rubrics of various courses.
Research and Development	? Research and Development Research centre is established under which Ph.d guides are registered and Ph.d candidates are enrolled
Library, ICT and Physical Infrastructure / Instrumentation	? Library, ICT and Physical Infrastructure / Instrumentation 115 New books, 11000 new EBooks 217 Ejournals are added in library in this academic year. Two new smart boards are installed and used by faculties in teaching, learning process
Human Resource Management	? Human Resource Management Internal trainings are conducted for staff members in MS Office MS excel, digital media etc. Staff members are encouraged to take up MOOCs, FDPs various other online courses. Faculties are trained by various industry experts for up gradation of research and other skills. Performance appraisal is done through evaluation on 360 degrees on one to one basis by conducting appraisal interviews and giving presentations in front of external panel members.
Industry Interaction / Collaboration	Industry Interaction / Collaboration – Industry Interaction is provided to students through interactive guest sessions, internships in corporate, live projects in companies, on the job training to students and faculty members and collaboration with industry for simulations, case studies and guidance for startups.
Admission of Students	? Admission of Students – Admission team reaches out to students across the national through Digital marketing. Entrance exam results are scrutinized before admission process and one to one counselling is done for students while taking admission.

6.2.2 – Implementation of e-governance in areas of operations:

E-governace area	Details
Finance and Accounts	? Finance and Accounts Tally and other

	accounting software are used in accounts finance department for transparency and e governance
Student Admission and Support	? Student Admission and Support – Institutional Email Ids are generated for students for registration of various courses.
Examination	? Examination – various different concurrent assessment methods and techniques are used for evaluation of internal marks such as google forms, google classrooms, online tests etc

6.3 – Faculty Empowerment Strategies

6.3.1 – Teachers provided with financial support to attend conferences / workshops and towards membership fee of professional bodies during the year

Year	Name of Teacher	Name of conference/ workshop attended for which financial support provided	Name of the professional body for which membership fee is provided	Amount of support
2019	Dr. Shailesh Kasande Dr. Pratiksha Wable Prof. Khushali Oza Prof. Charushila Mohite Prof. Harshad Bhdange Prof. Rasika Naik Prof. Ritu Prasad Mr. Ambarish Oturkar Mr. Rahul Somwanshi Mr. Nitin Shinde Dr. Ketaki Kulkarni Dr. Sarika Shelke	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500
2019	Dr. Pratiksha Wable	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500
2019	Prof. Khushali Oza	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500
2019	Prof. Charushila Mohite	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500
2019	Dr. Ketaki Kulkarni	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500

2019	Dr. Sarika Shelke	Workshop on Machine Learning (MOODLE)	IIT Mumbai	500
2019	Dr. Shailesh Kasande	IIMBx Online MOOC Training	IIM Banglore	32000
2019	Dr. Pratiksha Wable	IIMBx Online MOOC Training	IIM Banglore	32000
2019	Dr. Shailesh Kasande	NIPM Membership	NIPM Pune	1180
2019	Dr. Pratiksha Wable	NIPM Membership	NIPM Pune	1180
2019	Dr. Ketaki Kulkarni	NIPM Membership	NIPM Pune	1180
2019	Prof. Swapnisha Khambhayat	NIPM Membership	NIPM Pune	1180
2019	Mr. Sunil Dhadiwal	NIPM Membership	NIPM Pune	1180
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6.3.2 – Number of professional development / administrative training programmes organized by the College for teaching and non teaching staff during the year

Year	Title of the professional development programme organised for teaching staff	Title of the administrative training programme organised for non-teaching staff	From date	To Date	Number of participants (Teaching staff)	Number of participants (non-teaching staff)
2019	FDPs others	workshops training	01/07/2018	29/06/2019	41	7
[View File]()						

6.3.3 – No. of teachers attending professional development programmes, viz., Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes during the year

Title of the professional development programme	Number of teachers who attended	From Date	To date	Duration
Outcome based education of MBA	6	22/06/2019	22/06/2019	1
Moodle Learning	12	15/03/2019	15/03/2019	1
Student Induction Programme	3	13/05/2019	15/05/2019	3
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6.3.4 – Faculty and Staff recruitment (no. for permanent recruitment):

Teaching		Non-teaching	
Permanent	Full Time	Permanent	Full Time

41	41	14	14

6.3.5 – Welfare schemes for

Teaching	Non-teaching	Students
Yoga, gym, zumba, health check up, discount in further education, membership of professional bodies	Yoga, gym, zumba, health check up, discount in further education.	Yoga, gym, zumba, health check up, discount in further education, membership of professional bodies, adorn modules, value addition certifications.

6.4 – Financial Management and Resource Mobilization

6.4.1 – Institution conducts internal and external financial audits regularly (with in 100 words each)

Internal audit Internal audit is conducted twice in a year by a senior management official appointed for the internal audit work. Books of accounts along with supporting documents are verified by the official and discrepancy if found is verified and solved by the concerned officer. External audit is conducted by a certified chartered accountant once in a year. External audit is conducted as per the rules.

6.4.2 – Funds / Grants received from management, non-government bodies, individuals, philanthropies during the year(not covered in Criterion III)

Name of the non government funding agencies /individuals	Funds/ Grnats received in Rs.	Purpose
NIL	0	NIL
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6.4.3 – Total corpus fund generated

0

6.5 – Internal Quality Assurance System

6.5.1 – Whether Academic and Administrative Audit (AAA) has been done?

Audit Type	External		Internal	
	Yes/No	Agency	Yes/No	Authority
Academic	Yes	Senior Academicians from Savitribai Phule Pune University	Yes	Dean
Administrative	Yes	Senior member of Management	Yes	Registrar

6.5.2 – Activities and support from the Parent – Teacher Association (at least three)

1. Parent teacher meeting is organised once in a year where students' progress in reported to parents and feedback about the college, curriculum and infrastructure is taken from them. 2. Anti ragging committee interacts with parents and informs them of the functionality of the committee and a parent representative is made a committee member of the same. 3. Gender sensitivity issues are discussed with parents and inform and invited them to participate in various programmes organised by the institution for gender equality.

6.5.3 – Development programmes for support staff (at least three)

1. Basic English training is given to support staff for their communication and overall development 2. MS office training is initiated to make them equip with computer netiquettes 3. Dressing and dining netiquettes are inculcated in them through a workshop conducted by in house faculty	

6.5.4 – Post Accreditation initiative(s) (mention at least three)

1. Experiential teaching learning process through various exhibitions 2. Learning through case study, simulations and skits or role play 3. Activities through establishment of various Forums, clubs and cells

6.5.5 – Internal Quality Assurance System Details

a) Submission of Data for AISHE portal	Yes
b)Participation in NIRF	Yes
c)ISO certification	Yes
d)NBA or any other quality audit	No

6.5.6 – Number of Quality Initiatives undertaken during the year

Year	Name of quality initiative by IQAC	Date of conducting IQAC	Duration From	Duration To	Number of participants
2018	Case based teaching	25/02/2019	02/01/2019	11/04/2019	175
2018	Activities through clubs and Forums	25/02/2019	10/10/2018	12/10/2019	307
2018	Experiential learning	25/03/2019	02/02/2019	02/03/2019	218
2019	4 months SIP for PGDM students	13/06/2019	16/05/2019	15/09/2019	11
2019	MOOCs SWAYAM courses for faculty and students	13/06/2019	16/08/2018	11/04/2019	32
2019	Holistic Development	13/06/2019	02/01/2019	11/04/2019	307
2019	Use of Google Classroom	13/06/2019	02/01/2019	11/04/2019	175
2019	Membership of various processional bodies NIPM	13/06/2019	15/07/2019	31/12/2019	135
2019	Use of Business Simulations	13/06/2019	29/04/2019	29/04/2019	5
2018	Employment Enhancement Programme	25/03/2019	03/09/2018	07/09/2018	88
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CRITERION VII – INSTITUTIONAL VALUES AND BEST PRACTICES

7.1 – Institutional Values and Social Responsibilities

7.1.1 – Gender Equity (Number of gender equity promotion programmes organized by the institution during the year)

Title of the programme	Period from	Period To	Number of Participants	
			Female	Male
International Women's day celebration	08/03/2019	08/03/2019	23	14
Gender equality Awareness session	24/08/2018	24/08/2018	126	55

7.1.2 – Environmental Consciousness and Sustainability/Alternate Energy initiatives such as:

Percentage of power requirement of the University met by the renewable energy sources
Institute has taken many initiatives and follows environmental preservation practices such as 1. Installation of solar panels 2. Automatic push coax 3. Plantation of trees in the campus 4. LED fittings 5. Smart electricity switches 6. Separation of dry wet wastage 7. Awareness campaign of plastic usage 8. Implement swatch Bharat Abhiyan 9. special session is conducted during induction for students about environment awareness and sustainable behaviour

7.1.3 – Differently abled (Divyangjan) friendliness

Item facilities	Yes/No	Number of beneficiaries
Physical facilities	Yes	2
Provision for lift	Yes	2
Ramp/Rails	Yes	2
Rest Rooms	Yes	2
Scribes for examination	Yes	2

7.1.4 – Inclusion and Situatedness

Year	Number of initiatives to address locational advantages and disadvantages	Number of initiatives taken to engage with and contribute to local community	Date	Duration	Name of initiative	Issues addressed	Number of participating students and staff
2018	1	1	12/10/2018	1	Blood donation camp	Deal with shortage	75
2018	1	1	15/12/2018	1	Yobics	health and fitness	452
2019	1	1	12/01/2019	1	Diabetics check up camp	health check up	344
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7.1.5 – Human Values and Professional Ethics Code of conduct (handbooks) for various stakeholders

Title	Date of publication	Follow up(max 100 words)
Code of conduct for teachers	02/07/2018	Teachers code of conduct is followed as per UGC guidelines. Teachers are informed about the same in new faculty orientation programmes and through mails
code of conduct for students	02/07/2018	code of conduct of students are displayed on institutional website and they are informed the same during their induction programme every year
code of conduct for recruiter	02/07/2018	code of conduct of recruiter is prepared by the placement deportment and is amended time to time and communication to them through mails.
code of conduct for researchers	15/05/2019	code of conduct for researchers is for plagiarism guidelines
code of conduct for Phd guides	15/05/2019	code of conduct for phd guides related to students/supervisor relationship, ethical guidelines, publication guidelines.

7.1.6 – Activities conducted for promotion of universal Values and Ethics

Activity	Duration From	Duration To	Number of participants
Foundation Day	05/02/2019	05/02/2019	550

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7.1.7 – Initiatives taken by the institution to make the campus eco-friendly (at least five)

1. Digital communication 2. Less paper use 3. Segregation of dry wet waste 4. Cleanliness campaign 5. Swachh Bharat Abhiyan

7.2 – Best Practices

7.2.1 – Describe at least two institutional best practices

1. Title of the Practice Experiential learning through blended approach 2. Goal MBA students are expected to obtain multiple competencies along with knowledge, skills attitude. The programme needs to prepare them for cross functional multi disciplinary skills, as post graduate students they need to move beyond facts theories. The business world, the startup world administration in public service demand that students can relate their learning to real world issues come up with alternative solutions. They also need to demonstrate project management skills, ability to work in teams expertise to handle work with incomplete information. This experiential learning practice aims to achieve above learning outcome by using variety of resources as individual in groups.

3. The Context The practice uses various elements such as creating scrap book based on daily news papers, showcasing theme based issues of particular states, companies, brands along with the social, economic, technological, political, regulatory business dimensions presenting the themes in the form of skit or role play, doing 'what if' analysis in the form of online simulation solving a case study focused on identified themes. The blending of above methods ensures that various learners exhibits variety of styles opportunity to learn using best learning approaches suitable to team of faculty jury members. The initial challenge was to translate the thought into concrete plan involve faculty members to work with unity of purpose, prepare concept note design the action plan. 4. The Practice Faculty members who are teaching various courses were identified initial germ of thought was shared with them. Courses which had conceptual linkages were complementary in nature were identified to be included in this activity. Faculty members were encouraged to identify linkages map various learning elements that can be addressed to this approach. Faculty members worked in teams realized how they could pursue certain concept theory from different courses in same semester. They appreciated the cross functional learning that would emerge through entire activity. Once they are convinced of learning, the initial inhibitions of utility of approach as well as subject specific hard perception quickly dissolved to form cohesive learning experience. They brainstorm to identify various learning resources, debated the applications usage of resources by the students how students could tie the entire thing together seamlessly. The right team size of students, specific learning objectives with learning objectives, instructions to be given to students, the method of monitoring the timeliness, guidelines for submission, venue for exhibition, rubrics for scoring the performance, jury for assessment, the method frequency of monitoring other such details were debated, finalized, documented communicated to learners. 5. Evidence of Success The entire initiative, contributed to achievement of multiple outcomes for the learners. Learning outcome such as reading 'Economic Times' 'Business Standard' on daily basis, identifying various industry environmental forces active on business, macro micro issues, understanding business personalities challenges faced by business summarizing into presenting information, working against given deadlines, organizational information in the form of exhibits, presenting in graphs tabular formats, doing 'what if' analysis, appreciating business decisions, working in teams learning to accommodate configure students, resource optimisation, time management, articulation, addressing etiquette, crises management etc where some of competences are developed. Other parameter of evidence includes enthusiastic participation of 142 students in the form of 24 teams their dedicated efforts to put up best possible show to jury. This also indicates that activity could trigger achievement motivation of students imbibe collaborative competitive spirit in them. From the perspective of faculty members, it was an innovative application towards cross functions, multi disciplinary, real life outcome based learning activity, collaborate to maximise shared learning of students as well as enhanced utilisation of learning resources. The feedback of jury appreciation of students also point towards success of initiative, finally the in person feedback shared by learners faculty members the formal feedback provided by students faculties confirm success of this learning initiative. 6. Problems Encountered and Resources Required Resources required for activity includes copies of business news papers 'Economic Times', chart papers other exhibition materials, appropriate case studies suitable to targeted learning outcomes, computer lab, simulation software, space for exhibition, appropriate communication channel such as whatapp email, human resources in the form of conceptually sound motivated faculty members, jury from academia, industry alumni etc. Problems encountered were initially in the form of convincing faculty members addressing their queries, ensuring that no student in team is left behind, explaining case based, project based simulation based pedagogy to students, maintaining

motivation of students throughout activity, motivating faculty members to think out of box, time space management for students, identifying the companies, brands, issues, themes for scrap book skit appropriate to level of learners. However in spite of above challenges, once the initial phase of resistance due to fear of unknown was overcome, the faculty members students worked in synergistic environment to showcase wonderful immersive learning experience that successfully achieved multiple learning outcomes Best Practices 2 Title Academic Exhibitions Context: Referring to the future of jobs in the changing industry trends digital economy, teachinglearning evaluation reforms are very much required. Traditional teaching learning had to be transformed into handsome learning exercises for the development of quality managers / future leaders who can meet the challenges of the Indian market. Academic Exhibitions are an initiative toward handsome learning. The exhibitions are designed to give students an in depth mastery of the academic disciplines and applied functional areas necessary to every business leader's success. Goal: 1. To develop an ability to articulate, illustrate, analyse, synthesise and apply the management principles frameworks to the real world business aspects. 2. To cultivate entrepreneurial thinking leverage managerial leadership skills. 3. To develop cross functional interdisciplinary skill sets to compete with each other as teams 4. To develop an appreciation for the global crosscultural aspects Practice: The institute organised two exhibitions namely BRAND MELA followed by GLOBAL EXPO. Brand Mela introduced the concept of marketing mix as a framework for marketing decision making. It also emphasised the importance of marketing planning and sensitised the students to the dynamic nature of the marketing function. Students work learning were celebrated by making them visible on walls, through product merchandise display. The students also developed new products brand activation performances. This exhibition did put the student centre stage as they described their learning, efforts with the jury fellow students. The Global Expo was a country specific geographic, political economic information exhibition. It gave students an opportunity to get acquainted with global/world trade , current affairs, social and political aspects. This exhibition helped the students understand various facets of the global economic system, interrelationships between the trading systems international financial system. Students demonstrated this through posters, maps, artefacts, videos, presentation, video documentaries, multimedia presentation and their performances. This concept of exhibition was scaled up from one company exhibits (Brand Mela) to the global economic affairs (Global Expo) Challenges faced: Identifying the companies/brands/ countries matching to the student capabilities and their world view. Aligning the faculty members and support teams to this add on task Developing appropriate rubrics for the effective assessment of the students Evidence of success The primary stakeholders of activity were the students and the faculty members. the secondary stakeholders were the industry. The activity was conceptualised with an aim to creativity address the multiple learning outcomes of the MBA/PGDM programme as highlighted by AICTE in its model curriculum. Precisely the following outcomes were targeted. 1. Business Environment Domain knowledge 2. Critical thinking, business analysis, problem solving and innovative solutions 3. Global exposure and cross cultural understanding 4. Social responsiveness and ethics 5.Effective communication 6. Leadership and teamwork The feedback from the students, faculty members and the jury established that all the learning outcomes listed above were substantially achieved, moreover the faculty members also ,mastered and out of the classroom, experiential and applied teaching learning method that integrated multiple course outcomes across multiple courses in the semester. The entire learning initiative also enhanced the confidence of students and went beyond the knowledge skill dimensions and also improved their attitude. The debriefing session during the common faculty meeting was very lively. Faculty members who had lead this activity exhibited a lot of creativity and came forward to scale up the

activity in the upcoming The semester. The jury involved the senior professional persons who were working corporate organisations whose head quarters were across the globe in diverse nations.A key component of the jury was a team of Japanese professionals and students who visited the campus, interacted with the students and also assessed them. Thus the initiative also provided a platform for cross cultural learning.

Upload details of two best practices successfully implemented by the institution as per NAAC format in your institution website, provide the link
http://www.simmc.org/iqac/quality-initiatives

7.3 – Institutional Distinctiveness

7.3.1 – Provide the details of the performance of the institution in one area distinctive to its vision, priority and thrust in not more than 500 words

The vision of Suryadatta is to be world class centre of excellence in innovative learning, combining the best of Indian sensibilities with a western outlook and to be rated as premier educational institute offering contemporary education using state of the art technology, spearheading high quality research. Programme distinctiveness PGDM programme is offered with unique combination of Functional,Sectoral,New Age Specialisation as per industry requirement. Pedagogy unique teaching learning method based pedagogy is used in partnership with reputed and renowned academic partner such as Harvard Business Publishing, AIMA Bizlab simulation, Innovation next start ups. Assessment Evaluation unique assessment methods are used which is a blend of digital and offline methods of evaluation with CO PO mapping and variety of concurrent evaluation methods. Facilitation towards career programme Employment enhancement programmes are conduced for increased placements, Personality Development workshops and outbound leadership development programmes are conducted. Industry Interface 4 months SIP started for PGDM students Holistic development Body, mind and soul development through yoga, zumba and gym facility along with various guest session with the theme of holistic development are conducted. Series of value added modules Apart from regular curriculum, various value added certifications are provided to PGDM students for the enrichment for their careers.

Provide the weblink of the institution
http://www.simmc.org

8.Future Plans of Actions for Next Academic Year

 Curriculum Aspect Providing more choice of electives, introduce more subjects.(courses) Teaching learning Process case based learning by Harvard Business Publishing, simulation based study by AIMA Bizlab, emphasis beyond classroom studies, strengthening outcome based education Research extension activity Enrolment of Phd candidates, promoting internal faculty for Phd guide for recognition, contribute in national extension activities, Increase number of multipurpose MOUs and collaborations, case development and research publication output Infrastructure Enhance usage of digital learning and usages of more ebooks and ejournals, strengthening IT infrastructure Student progression Increase in national and international exposure to faculty and students, promoting students to participate in state and national level competitions, increase in percentage of placements Governance Regular Academic and administrative audits, strengthening egovernance Institutional values Introduce new and interesting best practices for outcome based education, more initiatives for overall holistic development of students, undertaking CSR and social projects for advantages of society at large